



**REQUEST FOR PROPOSAL (RFP) FOR ENGAGING SERVICE
PROVIDER/AGENCY FOR BRANDING IN WOMEN'S WORLD BOXING
CHAMPIONSHIP 2023, NEW DELHI**

DATE OF ISSUE : 16th February, 2023

LAST DATE & TIME OF SUBMISSION OF PROPOSAL : 04.00 PM on 1st March, 2023

PLACE OF SUBMISSION OF BIDS :

Boxing Federation of India
319/323, Udyog ViharPhase-IV
Gurgaon, Haryana
Email id: info@boxingfederation.in
Contact: 0124-4370792

(No Bids to be submitted on Email. Bids Submitted on Email will be cancelled)

1. BOXING FEDERATION OF INDIA

- a) Boxing Federation of India (BFI) is the National Federation for the sport of Boxing in India. It was established in 2016 and recognized by the Government of India (Ministry of Youth Affairs & Sports), the Indian Olympic Association and the International Boxing Association (IBA). Since its very inception, the BFI has made rapid strides for improvement of the sport of boxing, focusing on the core development of the sport at grass-root level. By strategic planning and professional management, the BFI has been able to make a mark in the international arena.
- b) BFI hosted Youth Women's World Boxing Championship at Guwahati in 2017, and Women's World Boxing Championship, 2018 in New Delhi. The efforts of BFI during this short span have been lauded by the IBA. IBA has awarded the Women's World Boxing Championships, 2023 to India and the Championship will be held in New Delhi from 15th to 26th March, 2023.
- c) The present RFP relates to organization of IBA Women's World Championship, 2023 to be held in New Delhi.

2. PRESENT RFP IS FOR BRANDING

The Pre-bid format is in **Annexure-A**. Commercial bid formats are mentioned in **Annexure-B**. The detailed scope of work for the present RFP is enclosed as **Annexure- C** and **BOQ** as **Annexure- D**.

3. Qualification criteria

- a) The bidder or the service provider must have provided such services to events of international standards during the last five years.
- b) The bidder should not have been blacklisted by any agency during the last ten years.
- c) The bidder should have all necessary clearances, if any required from respective government agencies to provide these services at New Delhi.
- d) The bidder should have all required statutory documents in respect of registration of company/ organization with the government agencies, income tax and GST registration and respective clearances.
- e) The Bidder must have an Average Annual Turnover of at least INR 1,00,00,000 (Rupees One Crore) for the last 3 or 5 years on account of services of Branding.

4. Bidding Process

- a) The bids will be evaluated on the basis of qualification criteria and commercial bids. The bidders who clear the qualification criteria will qualify for the opening of the commercial bids. The L1 bidder will be allotted the work. BFI reserve the right to negotiate further with the L1 bidder.

- b) The bidders will make three envelopes– (1) Qualification Criteria Bid, (2) Commercial Bid and (3) the envelope containing the Bank Drafts for Tender Processing Fee and Bid Security. All these three envelopes will be properly closed and sealed and then these three envelopes will be put in another covers upper scribing “RFP for Branding” for IBA Women’s World Championships 2023” to be dropped in the drop box at the Office of Boxing Federation of India 323 Udyog Vihar Phase IV, Gurgaon – 122016 by the scheduled date and time. **Any bid sent on email will be disqualified.**
- c) Decision of the BFI in respect of the above matter will be final. There will be no appeal against the decision of the BFI. BFI reserve the right to increase or decrease the scope of work.
- d) The Qualification Bid should not contain any price information.
- f) Bidders may download the Bidding Documents from the web site- <http://boxingfederation.in/tenders-notices/>. Bidders shall ensure that their Bids, complete in all respect should be sent via Hard Copy only.

5. Tender Processing Fee, Bid Security

- a) Tender processing fee (Non-refundable) of Rs.5,000 (Rupees five thousand only) will be applicable and is to be deposited in the form of a bank draft payable to Boxing Federation of India at New Delhi.
- b) A refundable Bid Security amount of Rs. 25,000 will be applicable and needs to be deposited in the form of a bank draft payable to Boxing Federation of India at New Delhi. The Bid Security amount of the unsuccessful bidders’ will be refunded after award of work and acceptance of the work by the successful bidder(s). This amount will not earn any interest.
- c) BFI reserves the right to reject any/all the bids without assigning any reason thereof and in that eventuality the Bid Security amount will be refunded to the bidders within four weeks.
- d) In the eventuality of the successful bidder not accepting the contract or not submitting the Performance Guarantee within the stipulated date, the Bid Security amount deposited by him/her will be forfeited.

Annexure A

Qualification Criteria/Pre-Bid Format

- a) Name of the Company/Service Provider/Consortium:
- b) Date of incorporation of the Company:
- c) Registration Number of (a) above:
- d) PAN Number of (a) above:
- e) GST Registration No:
- f) Date since when providing these services:
- g) Undertaking for not being blacklisted:
- h) Turnover and portion of turnover on providing services in Annexure-A:

Year	Total Turnover of the Company/Consortium (In INR)	Amount of business handled in respect of the services in Annexure-A (In INR)
April, 2022 - till date		
2021-22		
2020-21		
2019-20		
2018-19 (Optional)		
2017-18 (Optional)		

In support of claims in (b) to (h) above documentary proof must be attached along with certificates from the organizations for whom the services were rendered must be attached. In respect of turnovers, the audited balance sheet or certificate from the Chartered Accountant/Auditor should be attached. Copies of registration certificate, PAN, tax registration, GST registration and other related document need to be attached.

Annexure B

Commercial Bid Format
(To be put in a separate envelope)

The bidder shall indicate detailed pricing as per Scope of Work/BOQ in the Annexure-A & B. It needs to be summarized as mentioned below:

Scope of work/BOQ/Items	Quantity	Unit Cost	Total Cost	Taxes with %	Grand Total
Grand Total					

Grand Total must be mentioned in words “Rupeesonly”.

6. Terms of Payment:

- a) Payment with all applicable taxes will be released after 15 days of completion of the games and on production of all bills subject to the satisfaction of the LOC (Local Organising Committee).

7. Dispute resolution

- a) Before award of work, there will be no dispute and the decision of BFI will be final.
- b) After award of work, all disputes will be resolved amicably by mutual discussion.
- c) In case, still disputes remain it will be decided by Arbitration and in the such eventuality the disputes will be referred to the Arbitration Commission of BFI.
- d) In case of litigation, it will be subject to the jurisdiction of the Courts of Delhi.

8. Force Majeure

In case of Force Majeure, as is normally understood as per Indian Law, if the Championship does not take place after award of work, the contractor and the BFI will mutually decide on the liabilities undertaken till the stage of such declaration of abandonment of the championship. If disputes still persist, it will be resolved as mentioned in para 7 above.

9. Additional Points

- a) BFI reserves the right to vary the terms and conditions, scope of work, BOQs mentioned above at any time for operational reasons without assigning any reason.
- b) If after award of work BFI is convinced that the contractor is not fulfilling the contractual terms or is not executing works as per specification or as per satisfaction of BFI or if adequate progress of work is not there, the BFI reserves the right to terminate the contract without any further notice and assign the work or the rest of the work to another bidder/vendor at the cost of the contractor.

BRANDING SCOPE OF WORK

The scope of work for the providing BRANDING requirements for the WOMEN'S WORLD BOXING CHAMPIONSHIP is as follows:

- a. The Scope of Work of the Branding Agency is extensive and is an attempt to cover much of the branding requirements of the Boxing championship. The agency is responsible for supply, loading and unloading, printing, installation, removal, maintenance and repair inside and outside the stadium it also include the city branding.
- b. The agency also responsible for Way-finding and venue operational signage, Work closely with advertising agencies on all branding building programs.
- c. Scope of work include Branding elements for IBA hotel, hotels for athletes & officials, helpdesk and kiosks. Agency is responsible for delivery and installation, dismantle/removal from airport, hotel and other places in the city.
- d. The dismantling works will have to be completed within 48 hours after the completion of the last match at venue. The successful bidder will coordinate with the designated representative of Boxing Federation of India (BFI) for the same.
- e. The agency will also have to supply and install accessories needed for the operation of the works, such as welding machine, double sided tapes, wires for installation of branding etc. All the items required should be readily available in the venue. These items should be considered as included in the quoted price and will not be charged additionally. The agency is responsible for the repair of all the branding, if required the damaged branding is to be replaced by vendor at no additional cost.
- f. The Agency would be required to deploy dedicated manpower during the event for different areas and locations as directed by the BFI representative present at the site. Manpower deployment should include the 4 labours for repairs and movement of branding.
- g. The Selected Agency will also be required to ensure operation and maintenance of the facility offered and shall provide all resources, manpower, equipments and consumables required for the successful installation of the entire Branding for the entire duration of the Championship.
- h. The quantities stipulated against each item shown in the BOQ are indicative and BFI reserves the right to vary the requirements by +/- 25%, depending on the actual needs while issuing the Work order. And for a 25% increase in scope, a corresponding additional fee of 25% of works may be issued to the vendor.
- i. The Opening Day of the WOMEN'S WORLD BOXING CHAMPIONSHIP is scheduled to be on 15th March, 2023 and the Closing Day is scheduled to be on 26th March, 2023. Typically the duration of hire of the Facilities shall be about 12 days. Branding is to be ready in all respects for actual usage after testing and commissioning, two days ahead of the opening Day of the specific Event.

- j. The Selected Agency shall be responsible for the entire branding system of Specialized Prefab Structures and Temporary Overlay Structures, along with other accessories in the Venues and ensuring their structural stability for the designated period of operation and compliance with all the prevailing statutory requirements.
- k. All Branding shall be waterproof and capable of withstanding varying weather conditions commonly prevalent in NEW DELHI.

Annexure : D

BOQ of Branding								
S.no	Description	Quantity	Measurement	Rate per Sq ft	Total	Tax	Grand Total	Areas to be Covered
1	Signages (iron frame 1.25 inch, star flex black back with Matt finish)	3000	Sq.ft		0	0	0	All Venue Signage's Flex Branding, including standee at the venue, inside and outside the venue.
2	Event Creatives (Iron Frame 1.25 inch, Star flex black back with matt finish	12000	sqft		0	0	0	Inside and outside venue branding, look and feel at the venue include mixed zone, media conference back drop, medal ceremony back drop , all Field of Play branding, Runner Boards, judges table card, ring & rope branding, Media tribune tables, toblerone, ring skirting, Ring separator
3	Vinyl Pasting	5000	sqft		0	0	0	To be used for glass door in Warm up areas, Medical areas, Players buses, Official Vehicles and Operational Vehicles, Field of Play- corner pads
4	Sun Boards 3 mm	1000	sqft		0	0	0	to be used in room signage's
5	Arch Gates (4 X 1)	3000	sqft		0	0	0	to be used on main gates
		Total					0	

Detail of Branding Requirement			
S. No.	ENTRY GATES	Sizes	Qty
1	Gate No. 16	24'X20	1
2	Gate No. 17	24'X20"	1
3	Gate No. 18	24'X20	1
4	Gate No. 21	24'X20'	1
5	Gate No. 22	24'X20'	1
6	Gate No. 24	45' X 20	1
7	Gate No. 25	45'X 20'	1
	EVENT TUNNEL		1
8	Top	125' X 10	1
9	Bottom	150' X 8	1
10	Support at the Back Angle Charges		
11	Sunboard Branding -All around Event Area	660ft X 3ft	1
	ENTRY GATES SUNBOARDS		
12	Media Entry	18' X 3'	20
13	Flex Hanging at the Training Area	150ft 2 20ft	1
14	Hotel Branding which came to IGI	10'X10	15
15	Training Area masking	65'X 10	8
		8'X 10'	12
16	Team Placards with Stand	2'X1	75
17	Boxing Ring		
18	Framing on all 4 sides	25' X 3'	16
19	Flex on all sides with Velcro	27' X4'	16
20	Rope Vinyl	24" X 6"	512
	Venue Area Vinyl Pasting		
21	Glasses Bottom	6'X8'	75
22	Glasses Top	5'X7"	75
	Frostrate Vinyl		
23	Main Fascia Vinyl pasting	65' X 14	1
	Venue Area Branding		
24	Top Flex	72'X24"	1
25	Flags on Flex	5'X3'	4
26	View Cutters	10'X8'	14
27	View Cutters	3'X8'	28
28	Standees	3'X6'	100
29	Directional Signages Triangle	3'X6'	100
30	Branding	10'X 10	250
31	Totems	4'X 10'	100
32	Drop Downs	4'X20	40
33	Bus Branding	30' X 3'	20
34	Bus Branding	10'X5'	10
35	One Way Vision	3'X4'	10
36	Car Vinyl Pasting	3'X3'	60
37	Name Plate Vinyl on Sunboard with Double Tape	18" X 6"	150
38	3m Sunboard	18' x 6'	75

39	Welcome Stadnees	10'X 10'	12
40	Roll Up Standees	3'X 6'	4
41	Sclafolding Charges	100'X60"	1
42	Scalfolding Charges KD JADHAV	45' X 20"	1
	MEDIA ROOM		
43	Media Room Black Masking	55' X 2'	2
44	Media Backdrops-Sheikh Wala	10'X 10'	4
45	Chequred Backrop	10'X8'	2
46	Press Conference Backdrop	16'X8'	4
47	SAUNA ROOM BRANDING	7'X8'	3
		8'X 8'	2
		22' X 8'	1
48	Octonorm Table Branding	3'X2'	21
49	Wire Masking Black Media Room Entrance	24'X 8	1
50	Wire Masking	11'X8'	1
51	Wire Masking	23' X 9"	1
52	Wire Masking	6' X 9	1
53	Wire Masking	11'X9'	1
54	Wire Masking	20'X 10"	1
55	Wire Masking	8' X 2'	8
56	Wire Masking	6' X 2'	4
57	Wire Masking	4'X2'	2
58	Main Ring Glass Door Glass Door	4'X2'	8
59	Main Ring	2'X2'	8
	Main Event Requirement		
60	Box type structure for Ring closing	20' X 10'	1
	Event Area More Requirement		
61	Runner Boards	6'X3'	90
62	Runner Boards	8'X3	40
	SIGNAGES Members		
63	Non Playing	6'X3'	2
64	Playing Members	6'X3'	2
65	Warm Up Area	6'X3'	2
66	Changing Room	6'X3'	5
67	Media Centre	6'X3'	3
68	VIP	6'X3'	3
69	Volunteer Area	6'X3'	2
70	Volunteer Break Area	6'X3'	2
71	Ring A	6'X3'	2
72	Ring B	6'X3'	2
	BOXER ENTRY GATE		
73	Boxer Entry Gate Round Arch	20' X 8	1
74	Media Backdrop	16'X 8'	2
75	RING PILLAR SIDE	4' x 1'	16
	TOBLERONE PRINTING		
76	Tobelrone printing	13" X 19	96

77	MEDIA BACKDROP	16' x 8'	4
78	RING STRIPS	2" x 8"	64
79	Victory PODIUM	90" X 20"	2
80	EXECUTIVE MEETING & AGM BACKDROP	20' x 12	4
	AGM BACKDROP		
81	Backdrop at Hotel	20' x 12	1

World Women's Boxing Championship 2023

Branding Plan

KD Jdhav Indoor Hall

Indira Gandhi Sports Complex



Scope of Work

S.no	Description	Quantity	Measurement	Areas to be Covered
1	Signages (iron frame 1.25 inch, star flex black back with Glossy finish)	4000	sqft	All Venue Signages Flex Branding,including standee at the venue, inside and outside the venue.
2	Event Creative's (Iron Frame 1.25 inch, Star flex black back with glossy finish	15000	sqft	Inside and outside venue branding, look and feel at the venue include mixed zone, media conference back drop, medal ceremony back drop , all Field of Play branding, Runner Boards, judges table card, ring & rope branding, Media tribune tables, toblorene, ring skirting, Ring seprator
3	Vinyl Pasting	5000	sqft	To be used for glass door in Warmup areas, Medical areas, Players buses, Official Vehichles and Operational Vehicles, Field of PlayMedia tribune tables, toblerone
4	Sun Boards 3 mm	1000	sqft	to be used in room signages
5	Arch Gates (3 X 1)	6000	sqft	to be used on main gates

Entry Gate No 22

- Gate No 22.
- VIP, VVIP Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 24X 15 ft
- Signage 8 X 5 H



24 L X 15 H



Entry Gate No 21

- Gate No 21.
- R & J, ITO Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 24X 15 ft
- Signage 8L X 5 H

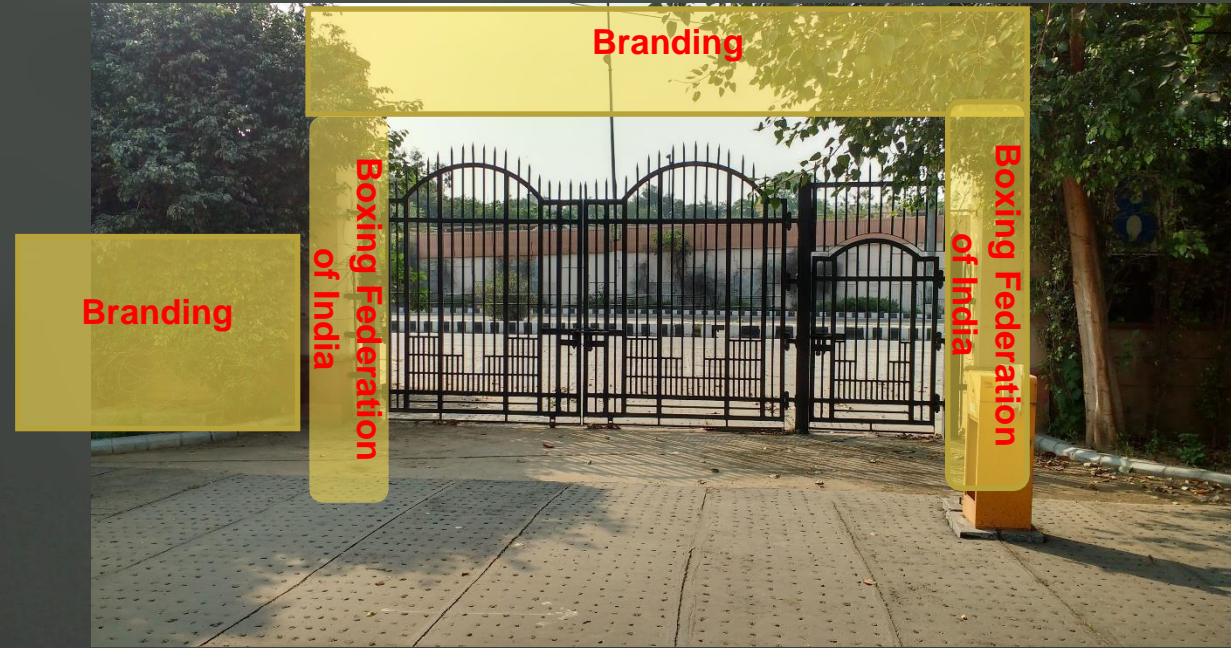


24 L X 15 H



Entry Gate No 18

- Gate No 18.
- Athlete's Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 24X 15 ft
- Signage 8L X 5 H



24 L X 15 H



Entry Gate No 16

- Gate No 16.
- Media, LOC, Service
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 43X 15 ft
- Signage 8L X 5 H



43 L X 15 H



Entry Gate No. 8A & 8B

- Gate No. 8A & 8B
- Spectator's Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 43X 15 ft
- Signage 8L X 5 H



43 L X 15 H



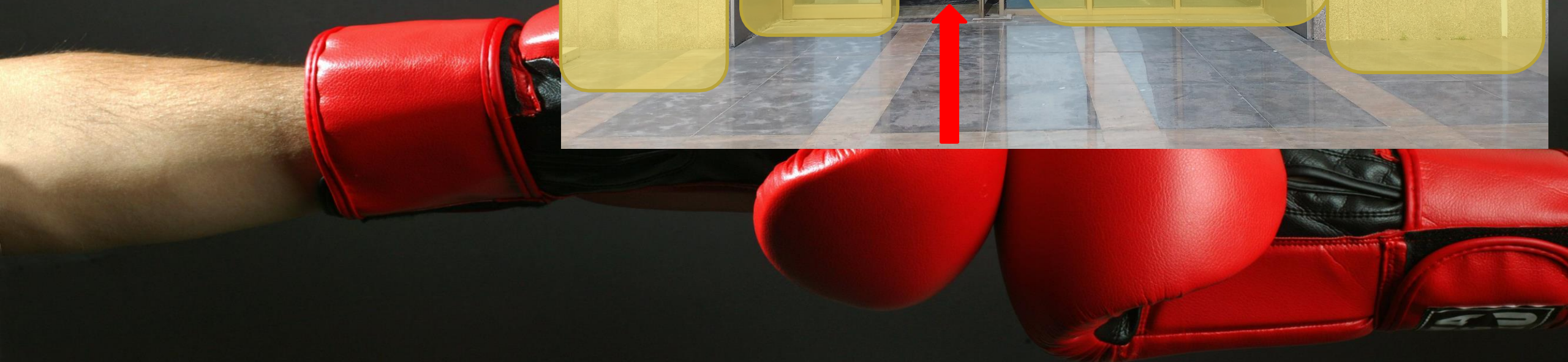
VIP Entry in KD JADHAV

- VIP Entry
- Size to be confirmed



NON PLAYING ATHLETE'S Entry in KD JADHAV

- NON PALYING ATHLETE'S Entry
- Size to be confirmed



MEDICAL Entry in KD JADHAV

- MEDICAL Entry
- Size to be confirmed



Spectator's Entry in KD JADHAV

- Spectator's Entry
- Size to be confirmed



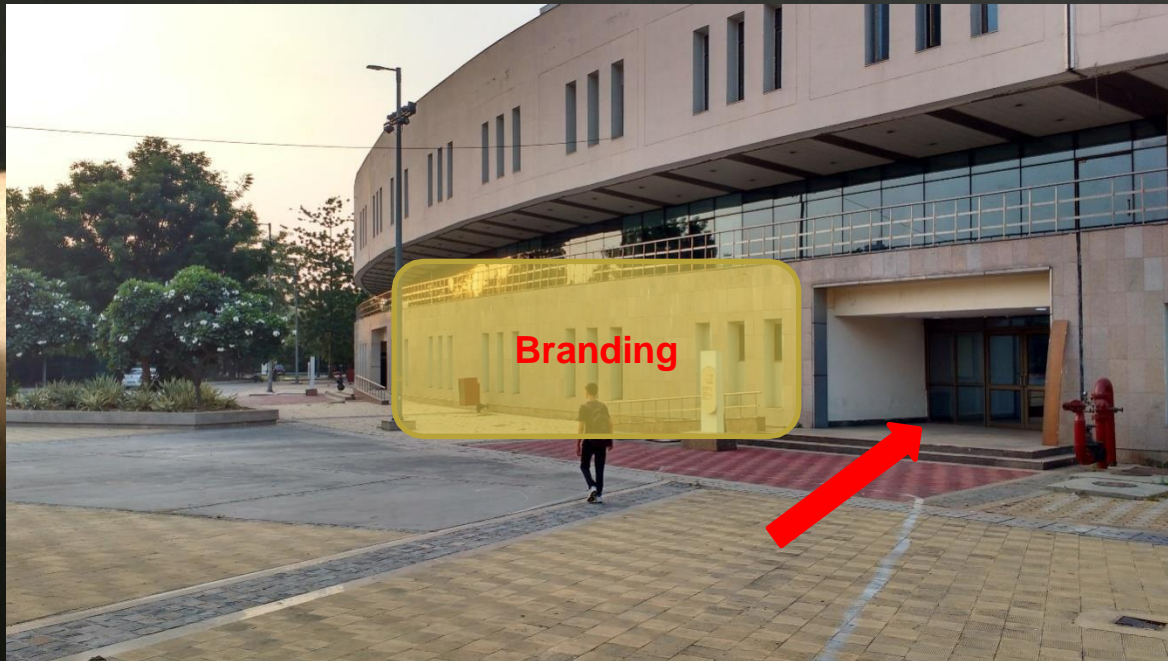
VVIP Entry in KD JADHAV

- VVIP Entry
- Size to be confirmed



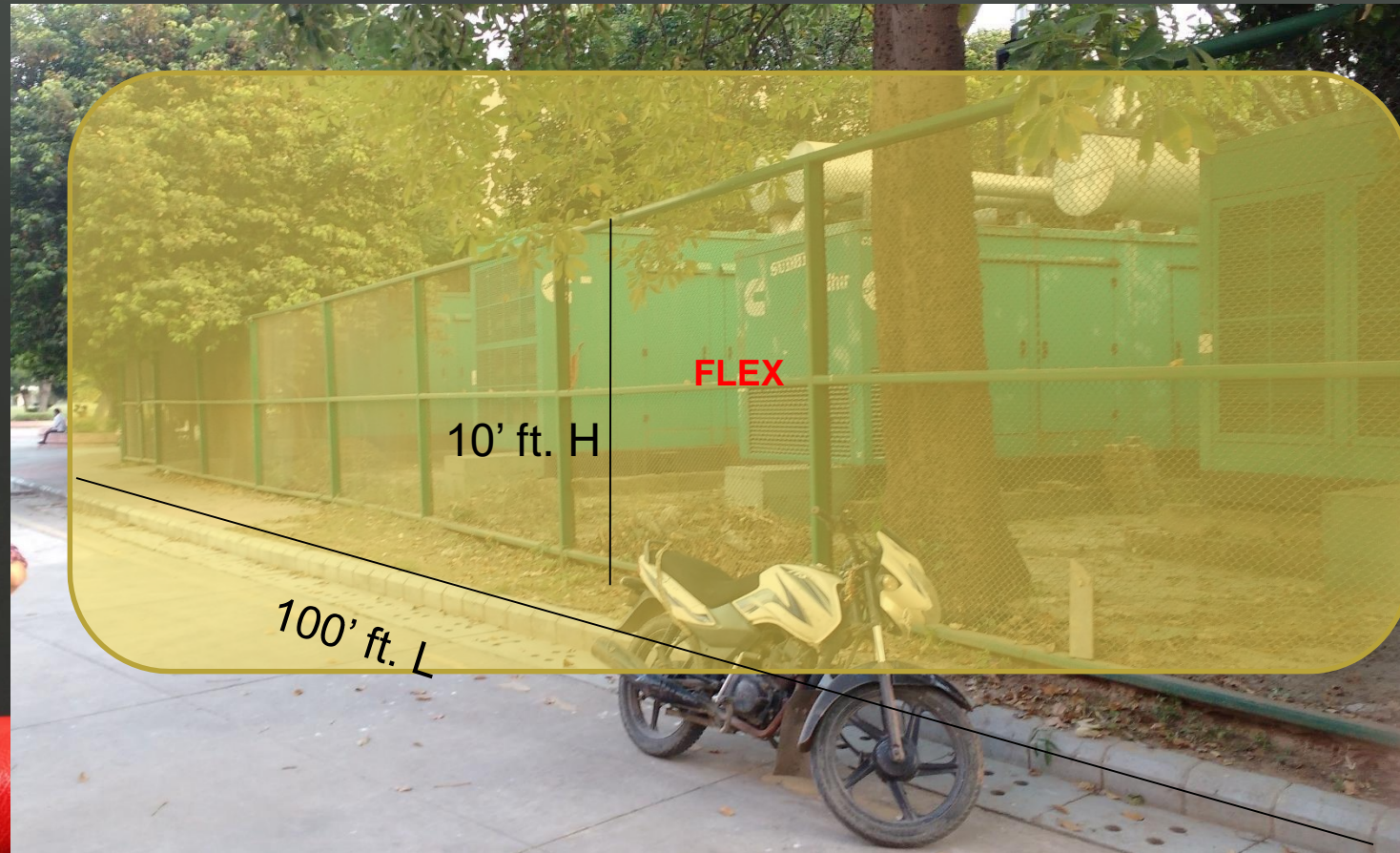
R & J Entry in KD JADHAV

- R & J Entry
- Size to be confirmed



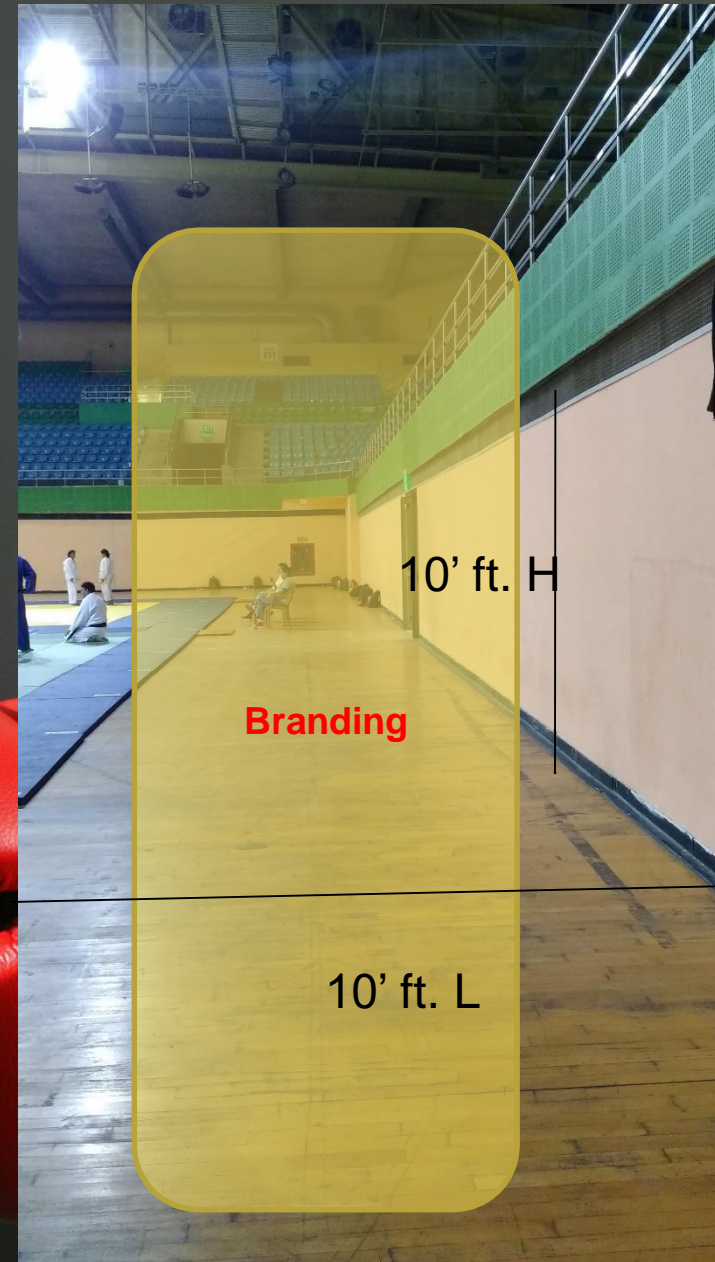
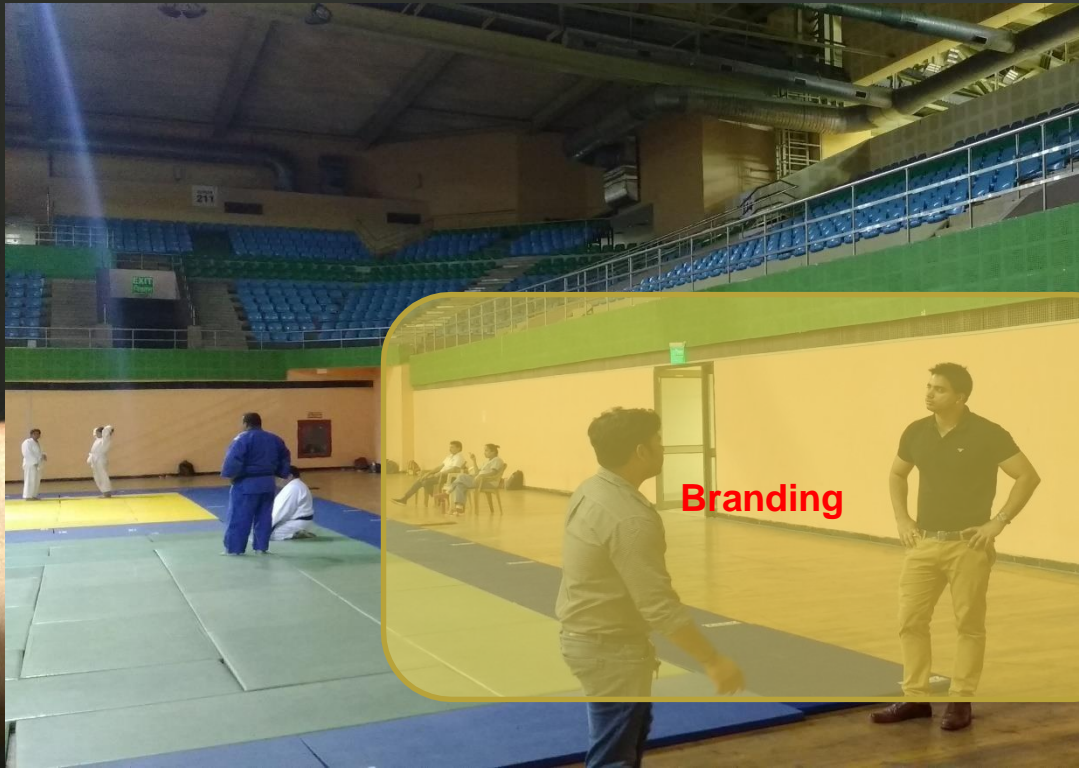
DG SET JALI

- DG SET JALI
- Size to be confirmed



FOP COVERD AREA

- FOP COVERD AREA
- Size to be confirmed



Field of Play

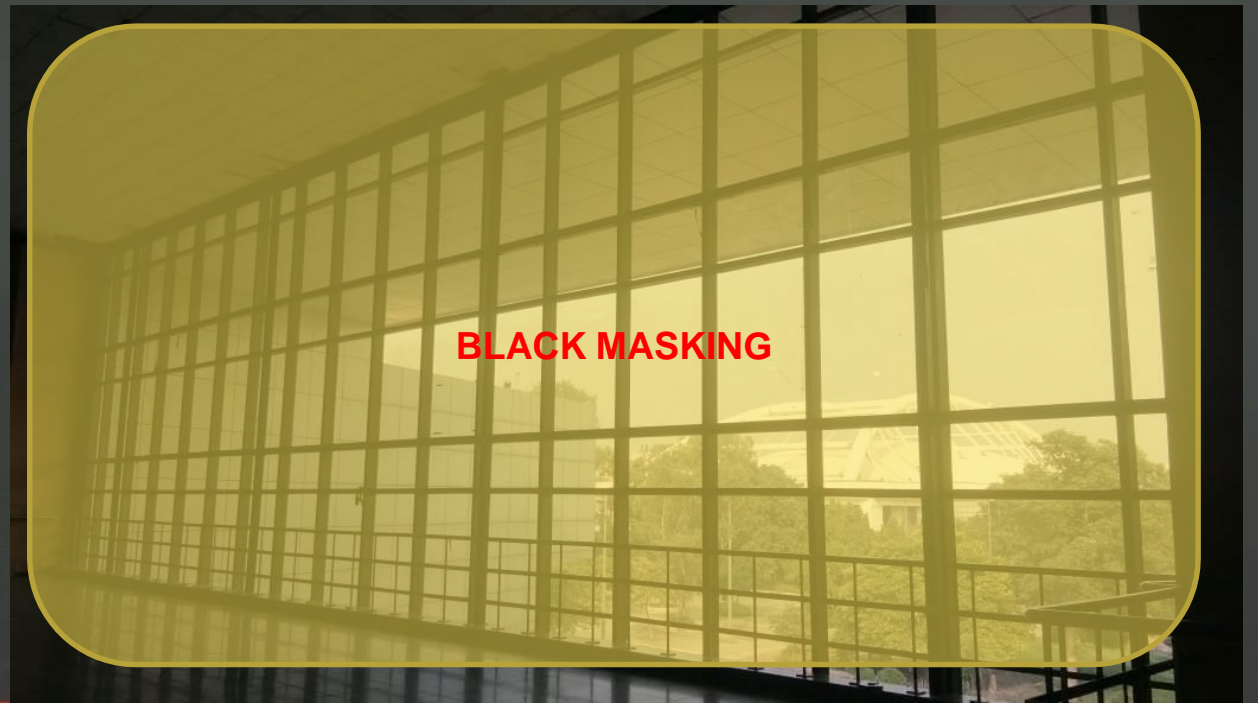
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Field of Play

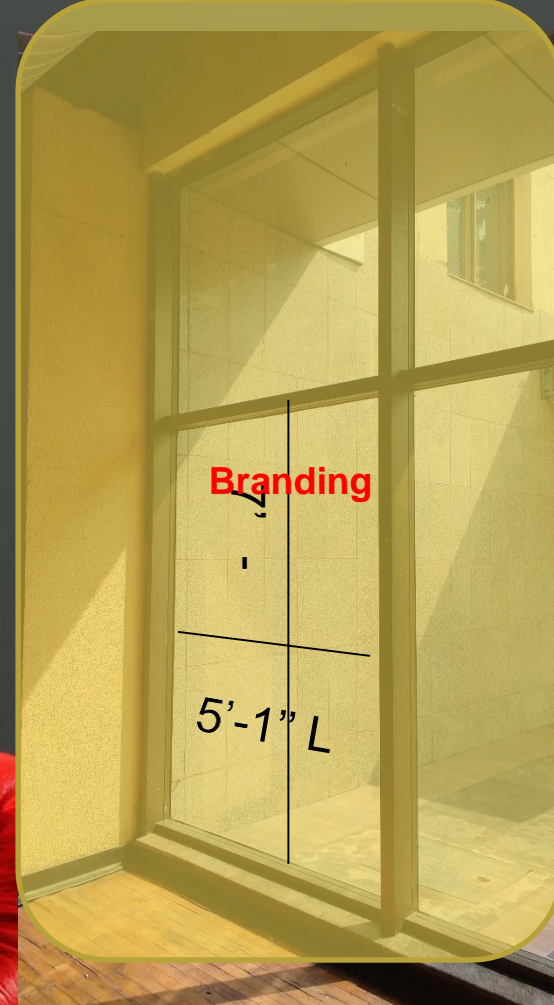
- Sizes to be confirmed

**GLAZZING GROUND FLOOR TO 2ND
FLOOR. SIZE
70' FT LENGTH & 66' FT HEIGHT**



WARM UP AREA

- Sizes to be confirmed



7'-4"X5'-1"X 55 Nos.



WARM UP AREA

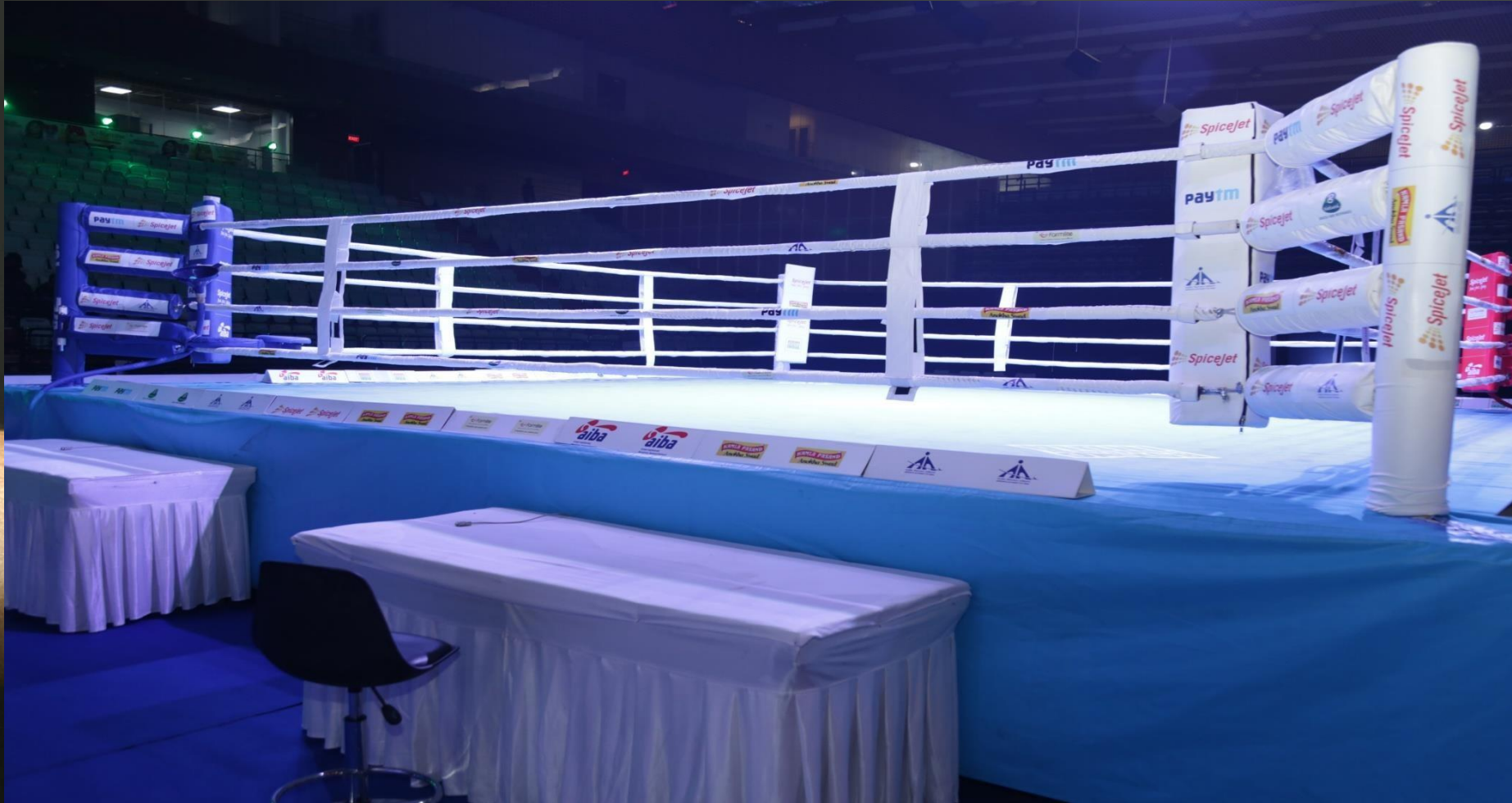
- Size to be confirmed with FLEX team



Field of Play

- Sizes to be confirmed

TOBLERONE & ROPE BRACKETS



Field of Play

- Sizes to be confirmed

RING CORNER



Field of Play



Field of Play

ROPE BRANDING



Field of Play

- Size to be confirmed

MIXED ZONE BACK DROP



Field of Play

- Size to be confirmed

BOXERS ENTRANCE ARCH



Field of Play

- Size to be confirmed
RING BARRIER



Field of Play

- Size to be confirmed

RING PARTITION



Field of Play

- Size to be confirmed

MEDAL PODIUM



Signage's at Gates

**VIP,VVIP
Entry
Outer gate 22**

8Lx5h Ft

**R & J , ITO
Entry
Outer gate 21**

8Lx5h Ft

**Athlete's
Entry
Outer gate 18**

8Lx5h Ft

**Media,LOC,
Service Entry
Outer gate 16**

8Lx5h Ft

**Spectator's
Entry
Outergate
8A & 8B**

8Lx5h Ft