

BOXING FEDERATION OF INDIA
REQUEST FOR PROPOSAL (RFP)
FOR ENGAGING
SERVICE PROVIDERS FOR GAMES PROMOTION

HOSTING AIBA WOMEN'S WORLD BOXING CHAMPIONSHIP, DELHI, 2018

DATE OF ISSUE: October 15, 2018

LAST DATE & TIME OF SUBMISSION OF PROPOSAL: 04.00 PM on October 26, 2018

PLACE OF SUBMISSION OF BIDS :

Boxing Federation of India

319/323 Udyog Vihar, Phase IV

Gurgaon

Haryana

India

Email id: info@boxingfederation.in

1. **BOXING FEDERATION OF INDIA**

- a) Boxing Federation of India (BFI) is the National Federation for the sport of Boxing in India. It was established in 2016 and recognized by the Government of India (Ministry of Youth Affairs & Sports, Department of Sports), the Indian Olympic Association and the International Boxing Association (AIBA). Since its very inception, the BFI has made rapid strides for improvement of the sport of boxing focusing on the core development of the sport at grass root level. By strategic planning and professional management, the BFI has been able to make a mark in the international arena.
- b) The present RFP relates to organization of AIBA Women's World Boxing Championship, 2018 to be held at New Delhi.

2. **AIBA WOMEN'S WORLD BOXING CHAMPIONSHIP, DELHI, 2018**

- a) The AIBA Women's World Boxing Championship is biennial amateur boxing competition organised by the International Association (AIBA). Alongside the Olympic boxing programme, it is the highest level of competition for the sport in the women's category.
- b) This underlines the fact that the arrangements are to be done as per international standards befitting a World Championship.

3. **PRESENT RFP IS FOR ENGAGING SERVICE PROVIDER FOR GAMES PROMOTION**

The detailed scope of work for the present RFP may please be seen in **Annexure-A**.
The BOQs are mentioned in **Annexure-B**

4. **Bidding process**

- a) Any company, consortium, service provider who have provided such services to events of national/international standards during the last three years may bid for these services.
- b) The bidder should not have been blacklisted by any agency during the last three years.
- c) The bidder should have all necessary clearances, if any required, from respective government agencies to provide these services
- d) The bidder should have all required statutory documents in respect of registration of company/organization with the government agencies, income tax, service tax and GST registration and clearances and that the bidder should not have been defaulter on any account.

- e) Double bid system – Technical Bid and Commercial Bid system will be adopted. On the date of opening, the Technical Bid will be opened and evaluated. The Commercial Bid of only shortlisted bidders will be opened.
- f) Decision of the BFI in respect of the above matter will be final. There will be no appeal against the decision of the BFI.
- g) The Technical Bid should not contain any price information that will be mentioned in the Commercial Bid.
- h) The bidders will make three envelopes – (1) Technical Bid, (2) Commercial Bid and (3) the envelope containing the Bank Drafts for Tender Processing Fee and Bid Security. All these three envelopes will be properly closed and sealed and then these three envelopes will be put in another cover super scribing “RFP for Games Promotion” for AIBA Women’s World Boxing Championship, New Delhi 2018 to be deposited at the Office of BFI, Gurgaon by the scheduled date and time.
- i) After the decision is taken and communicated to the successful bidder, they will deposit the Performance Guarantee sign an agreement with the BFI and continue to execute the work.

5. Tender Processing Fee, Bid Security & Performance Guarantee

- a) Tender processing fee is a non-refundable fee of Rs.5,000/- (Rupees five thousand only) to be deposited in the form of a bank draft payable to “Boxing Federation of India” at New Delhi.
- b) Bid Security amount is Rs.20,000/- (Rupees twenty thousand only) to be deposited in the form of a bank draft payable to “Boxing Federation of India” at New Delhi. The Bid Security amount of the unsuccessful bidders will be refunded after award of work and acceptance of the work by the successful bidder(s). This amount will not earn any interest.
- c) BFI reserves the right to reject any/all the bids without assigning any reason thereof and in that eventuality the Bid Security amount will be refunded to the bidders within four weeks.
- d) In the eventuality of the successful bidder not accepting the contract, the Bid Security amount deposited by him will be forfeited.

6. Technical Bid Format

- a) Name of the Company/Service Provider/Consortium:
- b) Date of incorporation of the Company etc:
- c) Registration Number of (a) above:
- d) PAN Number of (a) above:
- e) Service Tax/GST Registration No:
- f) Date since when providing services as in Annexure-A of RFP:
- g) Turnover and portion of turnover on providing services in Annexure-A:

Year	Total Turnover of the Company/Consortium (In INR)	Amount of business handled in respect of the services in Annexure-A (In INR)
April, 2017 till date		
2016-17		
2015-16		
2014-15		

In support of claims in (b) to (g) above documentary proof must be attached along with certificates from the organizations for whom the services were rendered must be attached. In respect of turnovers, the audited balance sheet or certificate from the Chartered Accountant/Auditor should be attached. Copies of registration certificate, PAN, tax registration, GST registration and other related document need to be attached.

7. Commercial Bid Format:

The bidders shall indicate detailed pricing as per Scope of Work/BOQ in the Annexure-A & B.

It needs to be summarized as mentioned below:

Scope of work/BOQ/Item	Quantity	Unit Cost	Total Cost	Taxes with %	Grand Total

Grand Total must be mentioned in words “Rupeesonly”.

8. Terms of Payment in case of non-sponsors:

- a) 25% of the total cost (excluding taxes) will be released as mobilization advance after acceptance of the award of work and submission of irrevocable bank guarantee of equivalent amount.
- b) Rest of the amount plus all taxes will be released after 15 days of the completion of the games and on production of all bills subject to the satisfaction of the BFI.

9. Dispute resolution

- a) Before award of work, there will be no dispute and the decision of BFI will be final.
- b) After award of work, all disputes will be resolved amicably by mutual discussion.
- c) In case, still disputes remain it will be decided by Arbitration and in such eventuality the Arbitrator will be appointed by the BFI.
- d) The Arbitration Proceedings will be carried on as per the provisions of Indian Arbitration Act and will be governed by laws of India.
- e) In case of litigation, it will be subject to the jurisdiction of the Courts of Delhi.

10. Force Majeure

In case of Force Majeure, as is normally understood as per Indian Law, if the Championship does not take place after award of work, the contractor and the BFI will mutually decide on the liabilities undertaken till the stage of such declaration of abandonment of the championship. If disputes still persist, it will be resolved as mentioned in para 9 above.

11. Savings

- a) BFI reserves the right to vary the terms and conditions, scope of work, BOQs mentioned above at any time for operational reasons without assigning any reason.
- b) If after award of work BFI is convinced that the contractor is not fulfilling the contractual terms or is not executing works as per specification or as per satisfaction of BFI or if adequate progress of work is not there, the BFI reserves the right to terminate the contract without any further notice and assign the work or the rest of the work to another bidder/vendor at the cost of the contractor.

PC Pratihari
Director Administration
Boxing Federation of India

SCOPE OF WORK

PROMOTIONAL PLAN

1. DURING PRE-CAMPAIGN PHASE

a. Market Activation – creating a buzz about the event

i. Details:

- Start – 15 Days prior to the main event day
- Where – Delhi/NCR
- Touch Points – Malls, Community Markets, Traffic Joints, F&B stores, etc
- Activity Days – Malls (Weekends), Community Markets , Traffic Joints and F&B stores (Everyday)

ii. Activity highlights:

- Guerrilla Marketing Tactics – like
 - Putting up a huge Boxing ring set-up in the market touch points
 - Flash mob activation where Kids wearing boxing gloves will be storming the markets
 - Contests for free tickets, merchandise, etc.
 - Boxing related virtual gaming
- Participation run engaging School kids and youth to promote World Boxing Championship Event

2. DURING PRE-CAMPAIGN PHASE + EVENT DAYS

a. On-Ground Activation (Mobile Unit Van Drive) – for Visibility and Engagement

i. Details:

- Duration of the activation – 24 days
Start – 15 Days prior to the main event day
Continuing – during the 9 days of the event
- No. of Vans to be run – 3 (1 covering entire Delhi and 2 covering parts of NCR.
- Road-show involving Mascots to have exhibition fights on Rings mounted on trucks

ii. Activity highlights:

- Brand Mascot for crowd pull
- Emcee led engagement with Manpower
- Distribution of Passes
- Distribution of giveaways / merchandise

b. School and College Contact Program - targeting schools and college kids and engaging them, thereby ensuring footfall of these kids during the event

i. Details:

- Duration of the activation – 17 days
- Start – 15 Days prior to the main event day
- Continuing for first 2 days during the event days
- Areas to be covered – Delhi-NCR

ii. Activity highlights:

- Brand Mascot to visit the schools and colleges and engage the students
- Emcee led engagement with Manpower
- Distribution of Free Passes
- Fun Based on-spot games (e.g. quizzes,)
- Distribution of giveaways / merchandise

ANNEXURE-B

BOO for Games Promotion

S No.	Particulars	No. of Days	Rate per Day	Total	Tax	Grand Total
1.	Market Activation	15				
2.	On- Ground Activation	24				
3.	School & College Contract Program	17				

