

BOXING FEDERATION OF INDIA

REQUEST FOR PROPOSAL (RFP)

FOR ENGAGING

SERVICE PROVIDERS FOR GAMES PROMOTION

HOSTING AIBA YOUTH WOMEN'S WORLD CHAMPIONSHIP, GUWAHATI, 2017

DATE OF ISSUE : October 05, 2017

LAST DATE & TIME OF SUBMISSION OF PROPOSAL : 04.00 PM on October 16, 2017

PLACE OF SUBMISSION OF BIDS :

Office of Local Organising Committee,

Boxing Federation of India

Dr. Zakir Hussain Aquatic Complex,

Sarusajai Sports Complex,

Guwahati

Assam

Email id: info@boxingfederation.in

1. **BOXING FEDERATION OF INDIA**

- a) Boxing Federation of India(BFI) is the National Federation for the sport of Boxing in India. It was established in 2016 and recognized by the Government of India (Ministry of Youth Affairs & Sports, Department of Sports), the Indian Olympic Association and the International Boxing Association (AIBA). Since its very inception, the BFI has made rapid strides for improvement of the sport of boxing focusing on the core development of the sport at grass root level. By strategic planning and professional management, the BFI has been able to make a mark in the international arena also. With the initiatives of BFI, the South Asian Boxing Association has been formed under the stewardship of the President of BFI as the President of SABA.
- b) The efforts of BFI during this short span has been lauded by the AIBA due to which they have awarded the AIBA Youth Women's World Championship, 2017 to be held at Guwahati from 19th to 26th November, 2017. In addition, the AIBA has recently awarded the Elite Women's World Championship, 2018 and Elite Men's World Championship, 2021 to India.
- c) The present RFP relates to organization of AIBA Youth Women's World Championship, 2017 to be held at Guwahati.

2. **AIBA YOUTH WOMEN'S WORLD CHAMPIONSHIP, GUWAHATI, 2017**

- a) This championship is held once every two years. In the past this championship was held in Taipei (2015), Albena (2013) and Antalya (2011). This year it is being organized at Guwahati. This championship is meant for youth women in age group of 17 and 18 years. This group assumes importance as these boxers will be in the Elite Group in the subsequent year.
- b) This particular world championship assumes significance as on the basis of results of this championship 04(four) berths for the Youth Olympic Games Buenos Aires 2018 will be decided.
- c) This underlines the fact that the arrangements are to be done as per international standards befitting a World Championship.

3. **PRESENT RFP IS FOR GAMES PROMOTION**

The detailed scope of work for the present RFP may please be seen in **Annexure-A**. The BOQs are mentioned in **Annexure-B**.

4. **Bidding process**

- a) Any company, consortium, service provider who have provided such services to events of national/international standards during the last three years may bid for these services.
- b) The bidder should not have been blacklisted by any agency during the last three years.
- c) The bidder should have all necessary clearances, if any required, from respective government agencies to provide these services at Guwahati.
- d) The bidder should have all required statutory documents in respect of registration of company/organization with the government agencies, income tax, service tax and GST registration and clearances and that the bidder should not have been defaulter on any account.
- e) Double bid system – Technical Bid and Commercial Bid system will be adopted. On the date of opening, the Technical Bid will be opened and evaluated. The Commercial Bid of only shortlisted bidders will be opened.
- f) Decision of the Local Organising Committee(LOC)/BFI in respect of the above matter will be final. There will be no appeal against the decision of the LOC.
- g) The Technical Bid should not contain any price information that will be mentioned in the Commercial Bid.
- h) The bidders will make three envelopes – (1) Technical Bid, (2) Commercial Bid and (3) the envelope containing the Bank Drafts for Tender Processing Fee and Bid Security. All these three envelopes will be properly closed and sealed and then these three envelopes will be put in another cover superscribing “RFP for Games Promotion for AIBA Youth Women’s World Championship, Guwahati 2017” to be deposited at the Office of LOC, Guwahati by the scheduled date and time.
- i) After the decision is taken and communicated to the successful bidder, they will deposit the Performance Guarantee sign an agreement with the LOC/BFI and continue to execute the work.

5. Tender Processing Fee, Bid Security & Performance Guarantee

- a) Tender processing fee is a non-refundable fee of Rs.5,000/- (Rupees five thousand only) to be deposited in the form of a bank draft payable to ‘Boxing Federation of India’ at New Delhi.
- b) Bid Security amount is Rs.25,000/-(Rupees twenty-five thousand only) to be deposited in the form of a bank draft payable to ‘Boxing Federation of India’ at New Delhi. The Bid Security amount of the unsuccessful bidders will be refunded after award of work and

acceptance of the work by the successful bidder(s). This amount will not earn any interest.

- c) BFI reserves the right to reject any/all the bids without assigning any reason thereof and in that eventuality the Bid Security amount will be refunded to the bidders within four weeks.
- d) The successful bidder(s) will have to submit bid security equal to 10% of the value of the contract immediately and in any case within three(3) days of the date of award. For this purpose, the bidder will submit irrevocable bank guarantee from a Nationalised Bank of an amount equal to 10% of the value of contract less the amount of bid security already deposited.
- e) In the eventuality of the successful bidder not accepting the contract or not submitting the Performance Guarantee within the stipulated date, the Bid Security amount deposited by him will be forfeited.

6. Technical Bid Format

- a) Name of the Company/Service Provider/Consortium:
- b) Date of incorporation of the Company etc:
- c) Registration Number of (a) above:
- d) PAN Number of (a) above:
- e) Service Tax/GST Registration No:
- f) Date since when providing services as in Annexure-A of RFP:
- g) Turnover and portion of turnover on providing services in Annexure-A:

Year	Total Turnover of the Company/Consortium (In INR)	Amount of business handled in respect of the services in Annexure-A (In INR)
April, 2017 till date		
2016-17		
2015-16		
2014-15		

In support of claims in (b) to (g) above documentary proof must be attached along with certificates from the organizations for whom the services were rendered must be attached. In respect of turnovers, the audited balance sheet or certificate from the Chartered

Accountant/Auditor should be attached. Copies of registration certificate, PAN, tax registration, GST registration and other related document need to be attached.

7. Commercial Bid Format:

The bidder shall indicate detailed pricing as per Scope of Work/BOQ in the Annexure-A & B.

It needs to be summarized as mentioned below:

Scope of work/BOQ	Quantity	Unit Cost	Total Cost	Taxes with %	Grand Total

Grand Total must be mentioned in words “Rupeesonly”.

8. Terms of Payment:

- a) 25% of the total cost (excluding taxes) will be released as mobilization advance after the award of work is accepted and Performance Guarantee is provided.
- b) Two more installments of 25% of the total cost (excluding taxes) will be released after substantial progress of work is done and so certified by the authorized personnel of LOC.
- c) Rest of the 25% plus all taxes will be released after completion of the games and on production of all bills subject to the satisfaction of the LOC.

9. Dispute resolution

- a) Before award of work, there will be no dispute and the decision of BFI/LOC will be final.
- b) After award of work, all disputes will be resolved amicably by mutual discussion.
- c) In case, still disputes remain it will be decided by Arbitration and in such eventuality the Arbitrator will be appointed by the BFI/LOC.
- d) The Arbitration Proceedings will be carried on as per the provisions of Indian Arbitration Act and will be governed by laws of India.
- e) In case of litigation, it will be subject to the jurisdiction of the Courts of Delhi.

10. Force Majeure

In case of Force Majeure, as is normally understood as per Indian Law, if the Championship does not take place after award of work, the contractor and the BFI/LOC will mutually decide on the

liabilities undertaken till the stage of such declaration of abandonment of the championship. If disputes still persist, it will be resolved as mentioned in para 9 above.

11. Savings

- a) BFI reserves the right to vary the terms and conditions, scope of work, BOQs mentioned above at any time for operational reasons without assigning any reason.
- b) If after award of work BFI/LOC is convinced that the contractor is not fulfilling the contractual terms or is not executing works as per specification or as per satisfaction of BFI/LOC or if adequate progress of work is not there, the BFI/LOC reserves the right to terminate the contract without any further notice and assign the work or the rest of the work to another bidder/vendor at the cost of the contractor.

PROMOTIONAL PLAN

AIBA Youth World Boxing Championships Guwahati 2017

1. DURING PRE-CAMPAIGN PHASE

a. Market Activation – creating a buzz about the event

i. Details:

- Start – 15 Days prior to the main event day
- Where – Guwahati and neighbouring cities and towns
- Touch Points – Malls, Community Markets, traffic Joints, etc
- Activity Days – Malls (Weekends), Community Markets & Traffic Joints (Every Day)

ii. Activity highlights:

- Guerrilla Marketing Tactics – like
 - Putting up a huge Boxing ring set-up in the market touch points
 - Flash mob activation where Kids wearing boxing gloves will be storming the markets
- Participation run engaging School kids and youth to promote World Boxing Championship Event

2. DURING PRE-CAMPAIGN PHASE + EVENT DAYS

a. On-Ground Activation (Mobile Unit Van Drive) – for Visibility and Engagement

i. Details:

- Duration of the activation – **23 days**
Start – 15 Days prior to the main event day
Continuing – during the 8 days of the event
- No. of Vans to be run – **2** (1 covering entire Guwahati City and another covering the adjacent cities around Guwahati).
- Road-show involving Mascots to have exhibition fights on Rings mounted on trucks

ii. Activity highlights:

- Brand Mascot for crowd pull
- Emcee led engagement with Manpower
- Distribution of Passes
- Distribution of giveaways / merchandise

b. School Contact Program - targeting the schools kids and engaging them, thereby ensuring footfall of these kids during the event

i. Details:

- Duration of the activation – **20 days**
- Start – **18 Days** prior to the main event day
- Continuing for first **2 days** during the event days
- Areas to be covered – Guwahati and cities around

ii. Activity highlights:

- Brand Mascot to visit the schools and engage the kids
- Emcee led engagement with Manpower
- Distribution of Free Passes
- Fun Based on-spot games (e.g. quizzes)
- *Distribution of giveaways / merchandise*

Annexure-B

BOQ for Games Promotion and School Management

S No.	Particulars	No. of Days	Rate per Day	Total	Tax	Grand Total
1.	Market Activation	15				
2.	On- Ground Activation	23				
3.	School Contract Program	20				