

BOXING FEDERATION OF INDIA

**REQUEST FOR
PROPOSAL (RFP)
FOR ENGAGING
SERVICE PROVIDER/AGENCY FOR BRANDING
IN WOMEN'S WORLD BOXING CHAMPIONSHIP 2018, NEW DELHI**

DATE OF ISSUE : 15th October, 2018

LAST DATE & TIME OF SUBMISSION OF PROPOSAL : 04.00 PM on 26th October 2018

PLACE OF SUBMISSION OF BIDS :

Office of Local Organising Committee, Boxing
Federation of India
319/323, Udyog Vihar
Phase-IV
Gurgaon, Haryana
Email id: info@boxingfederation.in

1. BOXING FEDERATION OF INDIA

- a) Boxing Federation of India (BFI) is the National Federation for the sport of Boxing in India. It was established in 2016 and recognized by the Government of India (Ministry of Youth Affairs & Sports, Department of Sports), the Indian Olympic Association and the International Boxing Association (AIBA). Since its very inception, the BFI has made rapid strides for improvement of the sport of boxing focusing on the core development of the sport at grass root level. By strategic planning and professional management, the BFI has been able to make a mark in the international arena also.
- b) The present RFP relates to organization of AIBA World Women's World Championship, 2018 to be held at New Delhi.

2. World Women's World Championship, 2018, New Delhi

- a) This championship is held once every two years. In the past this championship was held in Astana (2016), Jeju (2014) and Qinhuangdao (2012).
- b) AIBA Women's World Boxing Championships is biennial amateur boxing competitions organized by the International Boxing Association (AIBA), which is the sport governing body. Alongside the Olympic boxing Program, it is the highest level of competition for the sport.
- c) This underlines the fact that the arrangements are to be done as per international standards befitting a World Championship.

3. PRESENT RFP IS FOR BRANDING

The detailed scope of work for the present RFP may please be seen in **Annexure-A**.
The BOQs are mentioned in **Annexure-B**.

1. Bidding process

- a) Any company, consortium, service provider who have provided such services to events of national/international standards during the last three years may bid for these services.
- b) The bidder should not have been blacklisted by any agency during the last three years.
- c) The bidder should have all necessary clearances, if any required, from respective government agencies to provide these services at New Delhi.
- d) The bidder should have all required statutory documents in respect of registration of company/organization with the government agencies, income tax, service tax and GST registration and clearances and that the bidder should not have been defaulter on any account.
- e) Double bid system – Technical Bid and Commercial Bid system will be adopted. On the date of opening, the Technical Bid will be opened and evaluated. The Commercial Bid of only shortlisted bidders will be opened.
- f) Decision of the BFI in respect of the above matter will be final. There will be no appeal against the decision of the BFI.
- g) The Technical Bid should not contain any price information that will be mentioned in the Commercial Bid.
- h) The bidders will make three envelopes – (1) Technical Bid, (2) Commercial Bid and (3) the envelope containing the Bank Drafts for Tender Processing Fee and Bid Security. All these three envelopes will be properly closed and sealed and then these three envelopes will be put in another cover super scribing “RFP for Branding” for World Women’s World Championship, 2018” to be deposited at the Office of BFI, Gurgaon by the scheduled date and time.
- i) After the decision is taken and communicated to the successful bidder, they will execute the work.

2. Tender Processing Fee, Bid Security

- a) Tender processing fee is a non-refundable fee of Rs.5,000/- (Rupees five thousand only) to be deposited in the form of a bank draft payable to „Boxing Federation of India“ at New Delhi.

- b) Bid Security amount is Rs.25,000/-(Rupees twenty five thousand only) to be deposited in the form of a bank draft payable to „Boxing Federation of India“ at New Delhi. The Bid Security amount of the unsuccessful bidders will be refunded after award of work and acceptance of the work by the successful bidder(s). This amount will not earn any interest.
- c) BFI reserves the right to reject any/all the bids without assigning any reason thereof and in that eventuality the Bid Security amount will be refunded to the bidders within four weeks.
- d) In the eventuality of the successful bidder not accepting the contract or not submitting the Performance Guarantee within the stipulated date, the Bid Security amount deposited by him will be forfeited.

3. Technical Bid Format

- a) Name of the Company/Service Provider/Consortium:
- b) Date of incorporation of the Company etc:
- c) Registration Number of (a) above:
- d) PAN Number of (a) above:
- e) Service Tax/GST Registration No:
- f) Date since when providing services as in Annexure-A of RFP:
- g) Turnover and portion of turnover on providing services in Annexure-A:

Year	Total Turnover of the Company/Consortium (In INR)	Amount of business handled in respect of the services in Annexure-A (In INR)
April, 2018 till date		
2017-18		
2016-17		
2015-16		

In support of claims in (b) to (g) above documentary proof must be attached along with certificates from the organizations for whom the services were rendered must be attached. In respect of turnovers, the audited balance sheet or certificate from the Chartered Accountant/Auditor should be attached. Copies of registration certificate, PAN, tax registration, GST registration and other related document need to be attached.

4. Commercial Bid Format:

The bidder shall indicate detailed pricing as per Scope of Work/BOQ in the Annexure-A & B. It needs to be summarized as mentioned below:

Scope of work/BOQ/ Items	Quantity	Unit Cost	Total Cost	Taxes with %	Grand Total
Grand Total					

Grand Total must be mentioned in words “Rupeesonly”.

5. Terms of Payment:

- 25% of the total cost (excluding taxes) will be released as mobilization advance after the award of work is accepted and Bank Guarantee of equivalent amount in favor of BFI is submitted. The Bank Guarantee should be valid till 31st Dec 2018.
- Rest of the balance payment with all taxes will be released after completion of the games and on production of all bills subject to the satisfaction of the LOC.

6. Dispute resolution

- Before award of work, there will be no dispute and the decision of BFI will be final.

- b) After award of work, all disputes will be resolved amicably by mutual discussion.
- c) In case, still disputes remain it will be decided by Arbitration and in such eventuality the Arbitrator will be appointed by the BFI.
- d) The Arbitration Proceedings will be carried on as per the provisions of Indian Arbitration Act and will be governed by laws of India.
- e) In case of litigation, it will be subject to the jurisdiction of the Courts of Delhi.

7. Force Majeure

In case of Force Majeure, as is normally understood as per Indian Law, if the Championship does not take place after award of work, the contractor and the BFI will mutually decide on the liabilities undertaken till the stage of such declaration of abandonment of the championship. If disputes still persist, it will be resolved as mentioned in para 9 above.

8. Savings

- a) BFI reserves the right to vary the terms and conditions, scope of work, BOQs mentioned above at any time for operational reasons without assigning any reason.
- b) If after award of work BFI is convinced that the contractor is not fulfilling the contractual terms or is not executing works as per specification or as per satisfaction of BFI or if adequate progress of work is not there, the BFI reserves the right to terminate the contract without any further notice and assign the work or the rest of the work to another bidder/vendor at the cost of the contractor.

BRANDING SCOPE OF WORK

The scope of work for the providing BRANDING requirements for the WOMEN'S WORLD BOXING CHAMPIONSHIP is as follows:

- a. The Scope of Work of the Branding Agency is extensive and is an attempt to cover much of the branding requirements of the Boxing championship. The agency is responsible for supply, loading and unloading, printing, installation, removal, maintenance and repair inside and outside the stadium it also include the city branding.
- b. The agency also responsible for Way-finding and venue operational signage, Work closely with advertising agencies on all branding building programs.
- c. Scope of work include Branding elements for AIBA hotel, hotels for athletes & officials, helpdesk and kiosks. Agency is responsible for delivery and installation, dismantle/removal from airport, hotel and other places in the city.
- d. The dismantling works will have to be completed within 48 hours after the completion of the last match at venue. The successful bidder will coordinate with the designated representative of Boxing Federation of India (BFI) for the same.
- e. The agency will also have to supply and install accessories needed for the operation of the works, such as welding machine, double sided tapes, wires for installation of branding etc. All the item required should be readily available in the venue. These items should be considered as included in the quoted price and will not be charged additionally. The agency is responsible for the repair of all the branding, if required the damaged branding is to be replaced by vendor at no additional cost.
- f. The Agency would be required to deploy dedicated manpower during the event for different areas and locations as directed by the BFI representative present at the site. Manpower deployment should include the 4 labours for repairs and movement of branding.
- g. The Selected Agency will also be required to ensure operation and maintenance of the facility offered and shall provide all resources, manpower, equipments and consumables required for the successful installation of the entire Branding for the entire duration of the Championship.
- h. The quantities stipulated against each item shown in the BOQ are indicative and BFI reserves the right to vary the requirements by +/- 25%, depending on the actual needs while issuing the Work order. And for a 25% increase in scope, a corresponding additional fee of 25% of

works may be issued to the vendor.

- i. The Opening Day of the WOMEN'S WORLD BOXING CHAMPIONSHIP is scheduled to be on 15th November, 2018 and the Closing Day is scheduled to be on 24th November, 2018. Typically the duration of hire of the Facilities shall be about 10 days. Branding is to be ready in all respects for actual usage after testing and commissioning, two days ahead of the opening Day of the specific Event.
- j. The Selected Agency shall be responsible for the entire branding system of Specialized Prefab Structures and Temporary Overlay Structures, along with other accessories in the Venues and ensuring their structural stability for the designated period of operation and compliance with all the prevailing statutory requirements.
- k. All Branding shall be waterproof and capable of withstanding varying weather conditions commonly prevalent in NEW DELHI.

Annexure : B

BOQ of Branding								
S.no	Description	Quantity	Measurement	Rate per Sq ft	Total	Tax	Grand Total	Areas to be Covered
1	Signages (iron frame 1.25 inch, star flex black back with Matt finish)	3000	sqft		0	0	0	All Venue Signage's Flex Branding, including standee at the venue, inside and outside the venue.
2	Event Creatives (Iron Frame 1.25 inch, Star flex black back with matt finish	12000	sqft		0	0	0	Inside and outside venue branding, look and feel at the venue include mixed zone, media conference back drop, medal ceremony back drop , all Field of Play branding, Runner Boards, judges table card, ring & rope branding, Media tribune tables, toblerone, ring skirting, Ring separator
3	Vinyl Pasting	5000	sqft		0	0	0	To be used for glass door in Warm up areas, Medical areas, Players buses, Official Vehicles and Operational Vehicles, Field of Play- corner pads
4	Sun Boards 3 mm	1000	sqft		0	0	0	to be used in room signage's
5	Arch Gates (4 X 1)	3000	sqft		0	0	0	to be used on main gates
		Total					0	

Details for Branding				
Sl.	Material Detail	Size		Quantity
		Width	Height	
1	Flex on Metal Frame	73	36	150
2	Flex on Metal Frame	210	73	10
3	Flex on Metal Frame	24	133	40
4	Digital Vinyl	770	166	1
5	Digital Vinyl	845	290	1
6	Digital Vinyl	54	105	1
7	Digital Vinyl	41	95	11
8	Digital Vinyl	46	105	3
9	Digital Vinyl	56	105	1
10	Flex on Metal Frame	200	159	1
11	Flex on Metal Frame	204	14	1
12	Digital Vinyl on Sunboard	210	27	10
13	Digital Vinyl	31	51	4
14	Digital Vinyl	31	37	2
15	Digital Vinyl	32	47	5
16	Digital Vinyl	32	32	8
17	Digital Vinyl	65	10	5
18	Digital Vinyl	79	10	1
19	Digital Vinyl on Sunboard	49	101	1
20	Flex on Metal Frame	1140	159	1
21	Digital Vinyl on Sunboard	220	27	1
22	Digital Vinyl	30	51	4
23	Digital Vinyl	30	37	4
24	Digital Vinyl on Sunboard	41	100	1
25	Digital Vinyl	80	10	1
26	Flex on Metal Frame	90	106	1
27	Flex on Metal Frame	200	149	1
28	Flex on Metal Frame	200	159	1
29	Flex on Metal Frame	120	100	20
30	Flex on Metal Frame	64	88	1
31	Digital Vinyl	64	56	40
32	Digital Vinyl	50	56	20
33	Digital Vinyl	48	93	10
34	Digital Vinyl	43	57	10
35	Digital Vinyl	98	56	10
36	Digital Vinyl	43	88	20

37	Digital Vinyl	61	57	20
38	Digital Vinyl	61	88	10
39	Digital Vinyl	50	65	20
40	Digital Vinyl	64	88	20
41	Digital Vinyl	48	93	10
42	Digital Vinyl	58	88	10
43	Digital Vinyl	58	56	20
44	Digital Vinyl	48	88	10
45	Digital Vinyl	98	56	20
46	Digital Vinyl	44	84	20
47	Digital Vinyl	44	56	40
48	Digital Vinyl	60	88	20
49	Digital Vinyl	60	56	10
50	Digital Vinyl	40	88	20
51	Digital Vinyl	40	46	10
52	Digital Vinyl	61	88	20
53	Digital Vinyl	61	56	20
54	Digital Vinyl	53	88	30
55	Digital Vinyl	48	98	20
56	Digital Vinyl	50	56	10
57	Digital Vinyl	64	88	10
58	Digital Vinyl	64	56	10
59	Digital Vinyl	48	92	10
60	Digital Vinyl	48	56	4
61	Digital Vinyl	178	25	20
62	Digital Vinyl	31	52	4
63	Digital Vinyl	31	37	4
64	Digital Vinyl	32	47	2
65	Digital Vinyl	32	31	2
66	Flex on Metal Frame	260	173	14
67	Flex on Metal Frame	10	10	50
68	Flex on Metal Frame	55	8	20
69	Flex on Metal Frame	60	96	50
70	Flex on Metal Frame	287	153	20
71	Flex on Metal Frame	160	160	20
72	Digital Vinyl on Sunboard	211	33	10
73	Digital Vinyl on Sunboard	211	22	10
74	Digital Vinyl on Sunboard	29	51	10
75	Digital Vinyl	29	37	10
76	Digital Vinyl	62	10	10

77	Digital Vinyl	88	10	10
78	Digital Vinyl	32	47	10
79	Flex on Metal Frame	190	159	10
80	Flex on Metal Frame	160	159	10
81	Digital Vinyl on Sunboard	182	28	10
82	Digital Vinyl	31	52	40
83	Digital Vinyl	31	37	40
84	Digital Vinyl	31	46	20
85	Digital Vinyl	63	10	10
86	Digital Vinyl	80	10	20
87	Flex on Metal Frame	240	103	10
88	Digital Vinyl	29	49	4
89	Digital Vinyl	29	29	20
90	Digital Vinyl	32	45	2
91	Digital Vinyl	32	28	10
92	Digital Vinyl	32	52	10
93	Digital Vinyl	32	38	10
94	Digital Vinyl	32	10	10
95	Digital Vinyl	22	47	10
96	Digital Vinyl	22	31	10
97	Digital Vinyl	60	10	10
98	Digital Vinyl	46	52	10
99	Digital Vinyl	46	38	10
100	Digital Vinyl	46	10	10
101	Digital Vinyl	22	47	4
102	Digital Vinyl	22	32	4
103	Digital Vinyl	60	10	2
104	Digital Vinyl	38	52	10
105	Digital Vinyl	38	38	10
106	Digital Vinyl	38	10	4
107	Digital Vinyl	32	47	10
108	Digital Vinyl	32	32	10
109	Digital Vinyl	36	52	4
110	Digital Vinyl	32	10	4
111	Digital Vinyl	40	10	4
112	Digital Vinyl	38	52	5
113	Digital Vinyl	38	38	5
114	Digital Vinyl	38	10	5
115	Digital Vinyl	36	52	4
116	Digital Vinyl	36	37	4

117	Digital Vinyl	36	10	10
118	Digital Vinyl	32	47	1
119	Digital Vinyl	32	32	1
120	Digital Vinyl	42	10	1
121	Flex on Metal Frame	1440	120	1
122	Flex on Metal Frame	372	120	1
123	Digital Vinyl	37	62	2
124	Digital Vinyl	33	62	4
125	Digital Vinyl	18	86	1
126	Digital Vinyl	46	86	3
127	Digital Vinyl	21	50	4
128	Digital Vinyl	21	20	1
129	Digital Vinyl	28	48	8
130	Digital Vinyl	28	28	8
131	Digital Vinyl	32	45	4
132	Digital Vinyl	32	28	4
133	Digital Vinyl	32	49	8
134	Digital Vinyl	23	29	8
135	Digital Vinyl	32	45	4
136	Digital Vinyl	32	28	4
137	Digital Vinyl on Sunboard	208	43	1
138	Digital Vinyl on Sunboard	112	83	1
139	Digital Vinyl on Sunboard	230	83	1
140	Digital Vinyl on Sunboard	335	91	1
141	Digital Vinyl on Sunboard	16	91	
142	Digital Vinyl on Sunboard	19	91	1
143	Digital Vinyl on Sunboard	335	91	1
144	Digital Vinyl on Sunboard	112	91	5
145	Digital Vinyl on Sunboard	112	99	3
146	Digital Vinyl on Sunboard	235	99	1

World Women's Boxing Championship 2018

Branding Plan

KD Jdhav Indoor Hall

Indira Gandhi Sports Complex



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS



Scope of Work

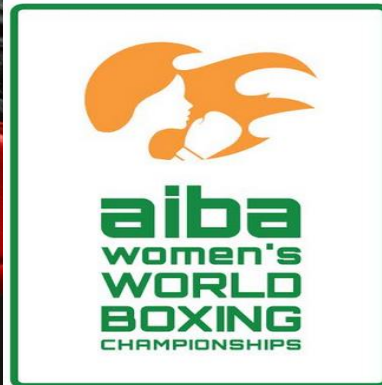
S.no	Description	Quantity	Measurement	Areas to be Covered
1	Signages (iron frame 1.25 inch, star flex black back with Glossy finish)	4000	sqft	All Venue Signages Flex Branding, including standee at the venue, inside and outside the venue.
2	Event Creative's (Iron Frame 1.25 inch, Star flex black back with glossy finish	15000	sqft	Inside and outside venue branding, look and feel at the venue include mixed zone, media conference back drop, medal ceremony back drop , all Field of Play branding, Runner Boards, judges table card, ring & rope branding, Media tribune tables, toblorene, ring skirting, Ring seprator
3	Vinyl Pasting	5000	sqft	To be used for glass door in Warm up areas, Medical areas, Players buses, Official Vehichles and Operational Vehicles, Field of Play Media tribune tables, toblerone
4	Sun Boards 3 mm	1000	sqft	to be used in room signages
5	Arch Gates (3 X 1)	6000	sqft	to be used on main gates

Entry Gate No 22

- Gate No 22.
- VIP, VVIP Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 24X 15 ft
- Signage 8 X 5 H



24 L X 15 H

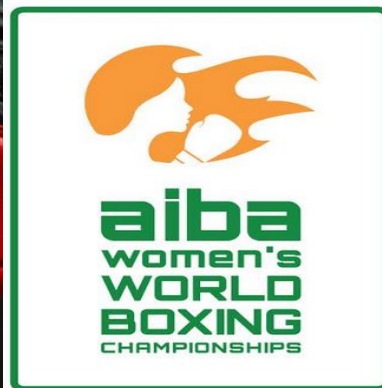


Entry Gate No 21

- Gate No 21.
- R & J, ITO Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 24X 15 ft
- Signage 8L X 5 H

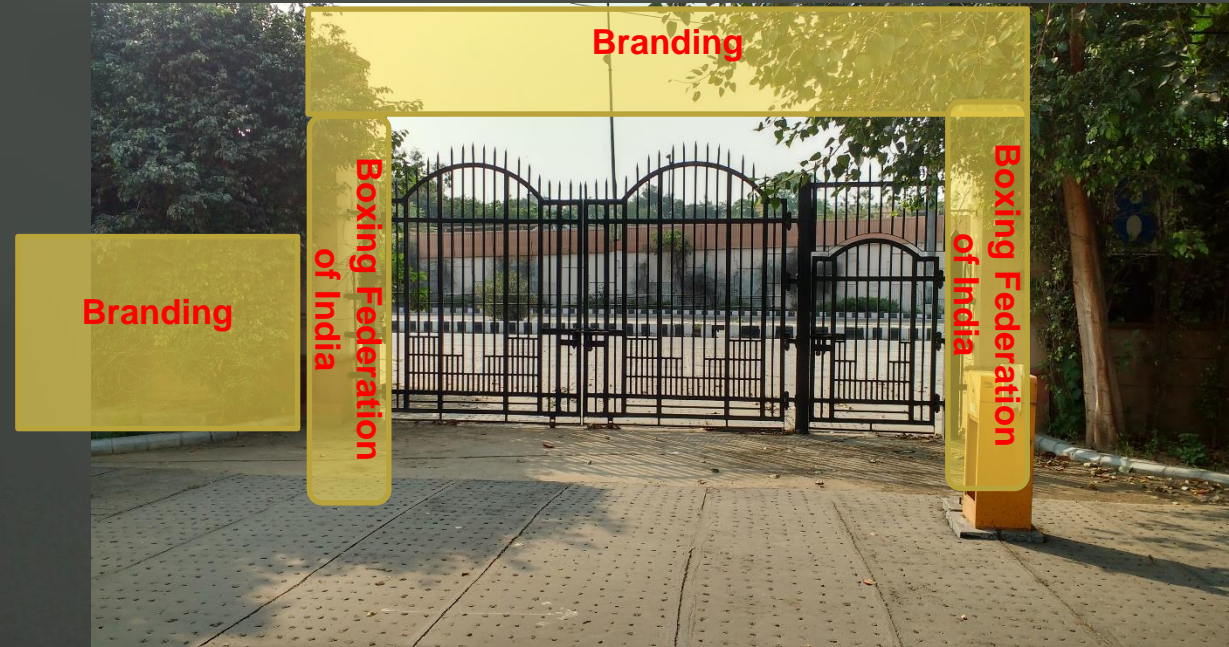


24 L X 15 H

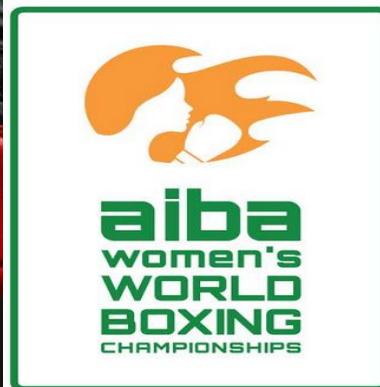


Entry Gate No 18

- Gate No 18.
- Athlete's Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 24X 15 ft
- Signage 8L X 5 H



24 L X 15 H

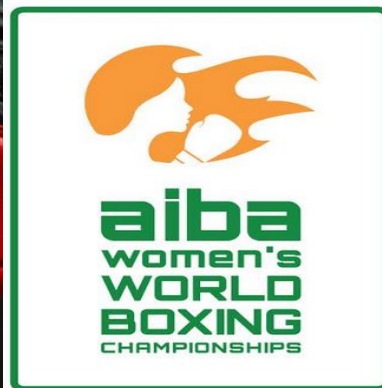


Entry Gate No 16

- Gate No 16.
- Media, LOC, Service
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 43X 15 ft
- Signage 8L X 5 H



43 L X 15 H



Entry Gate No. 8A & 8B

- Gate No. 8A & 8B
- Spectator's Entry
- Gate Arch
- Size to be confirmed with branding team
- Banners at walls
- Gate size 43X 15 ft
- Signage 8L X 5 H



43 L X 15 H



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS

VIP Entry in KD JADHAV

- VIP Entry
- Size to be confirmed



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS

NON PLAYING ATHLETE'S Entry in KD JADHAV

- NON PALYING ATHLETE'S Entry
- Size to be confirmed



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS

MEDICAL Entry in KD JADHAV

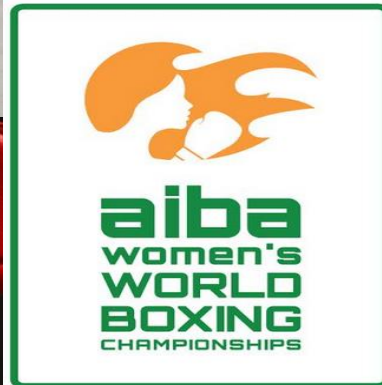
- MEDICAL Entry
- Size to be confirmed



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS

Spectator's Entry in KD JADHAV

- Spectator's Entry
- Size to be confirmed



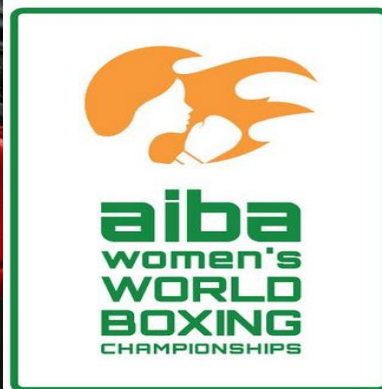
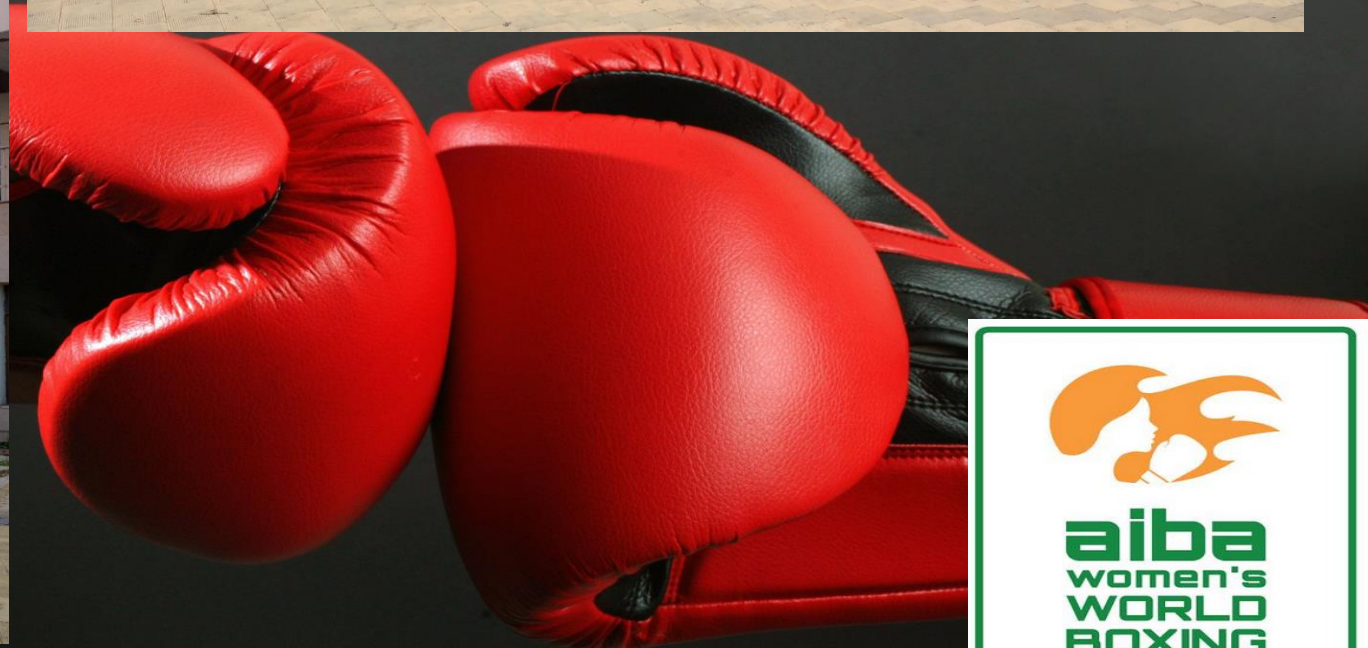
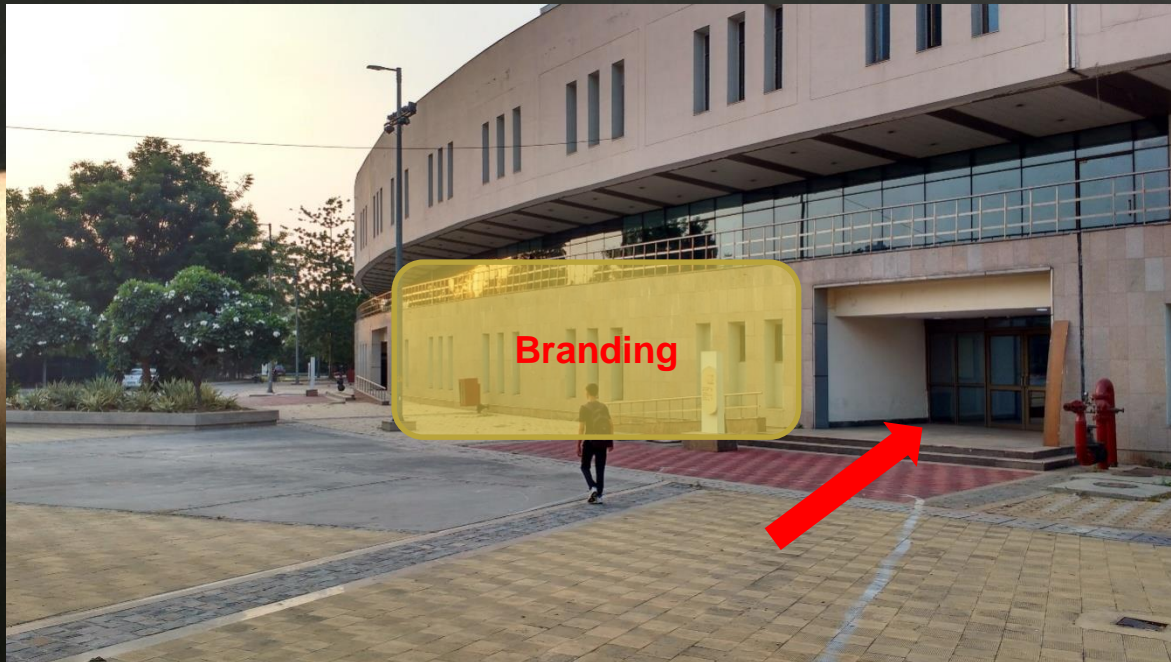
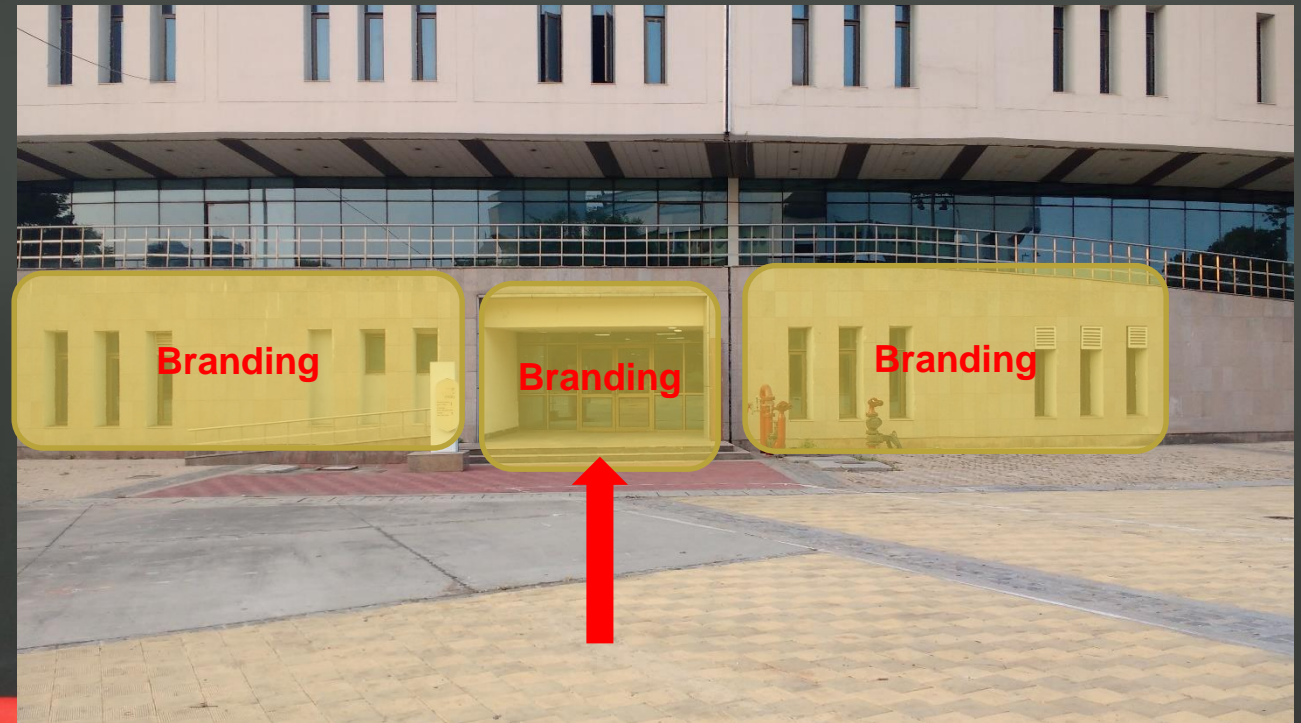
VVIP Entry in KD JADHAV

- VVIP Entry
- Size to be confirmed



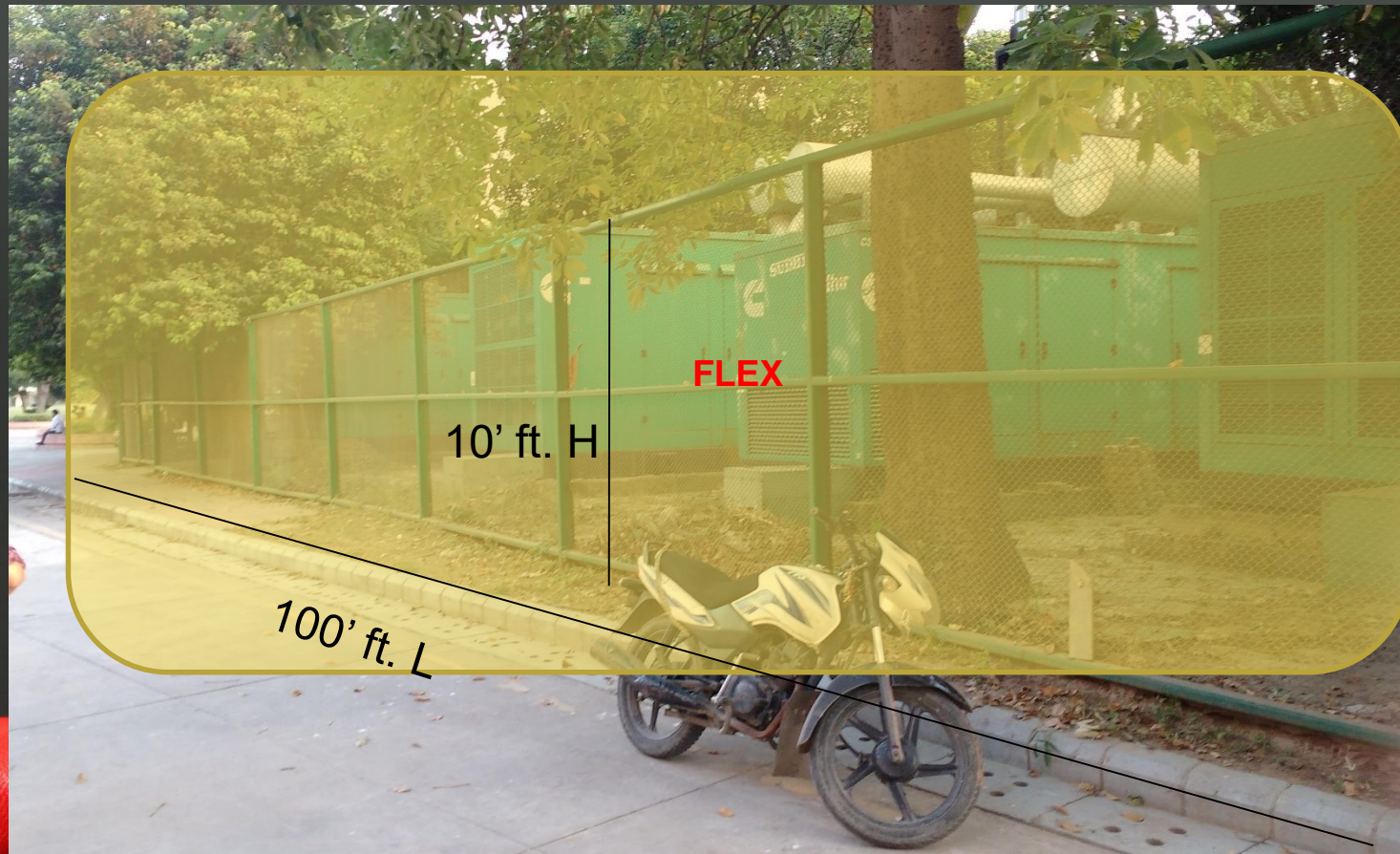
R & J Entry in KD JADHAV

- R & J Entry
- Size to be confirmed



DG SET JALI

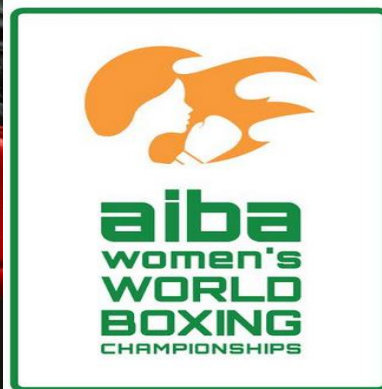
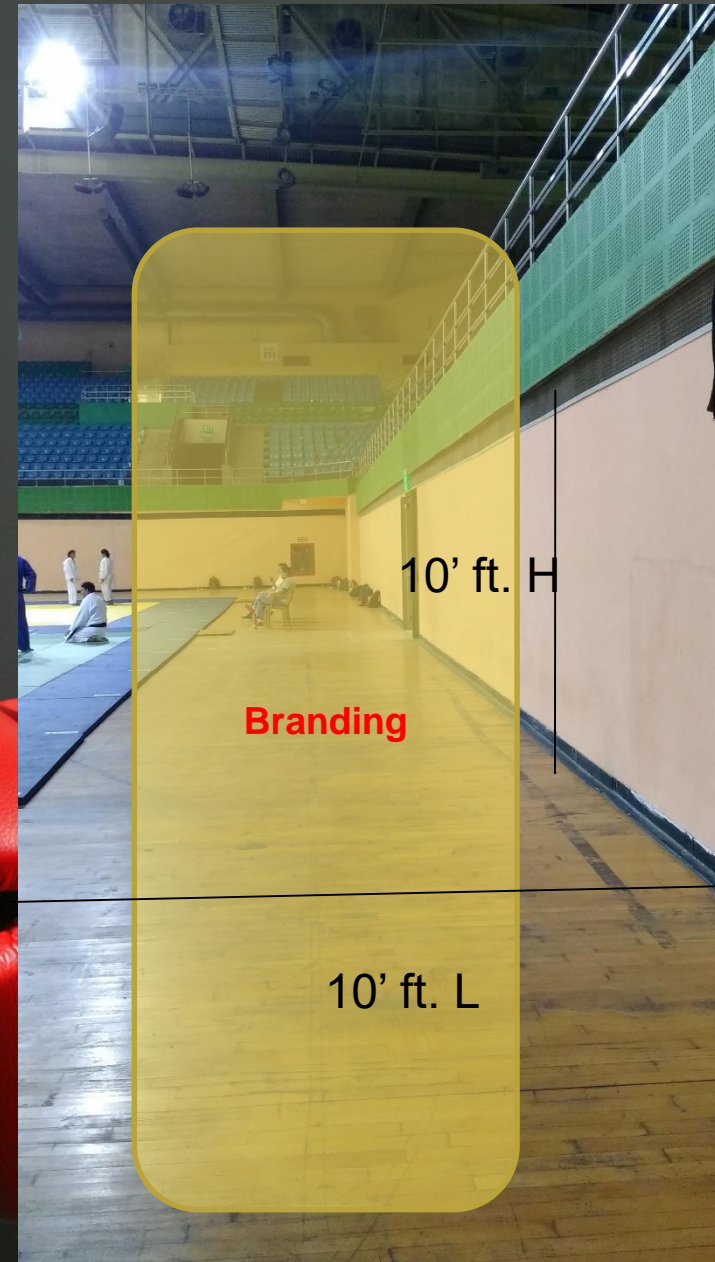
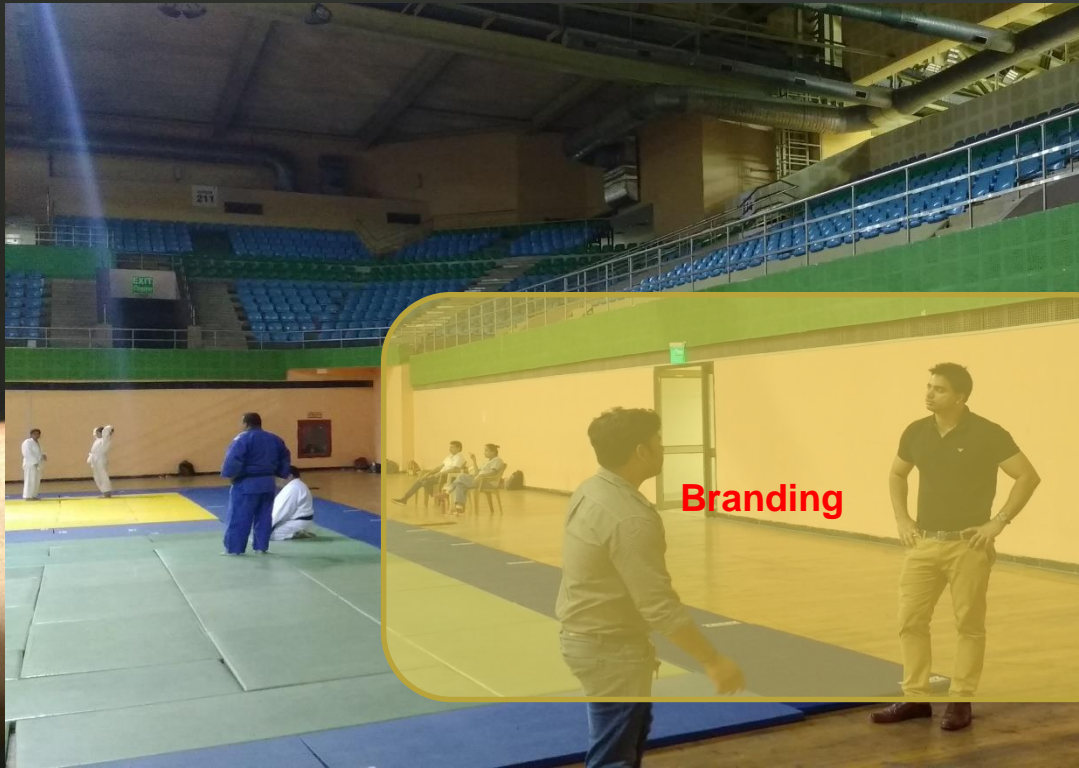
- DG SET JALI
- Size to be confirmed



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS

FOP COVERD AREA

- FOP COVERD AREA
- Size to be confirmed



Field of Play

- Sizes to be confirmed

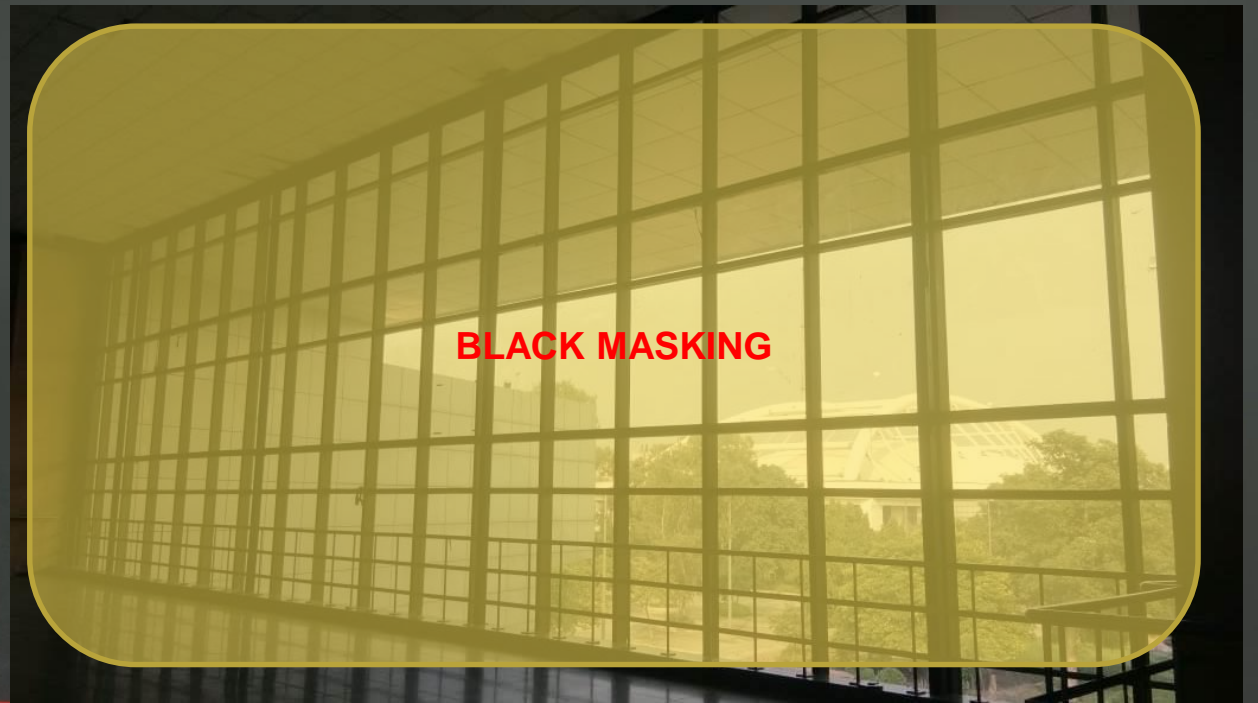


aiba
women's
WORLD
BOXING
CHAMPIONSHIPS

Field of Play

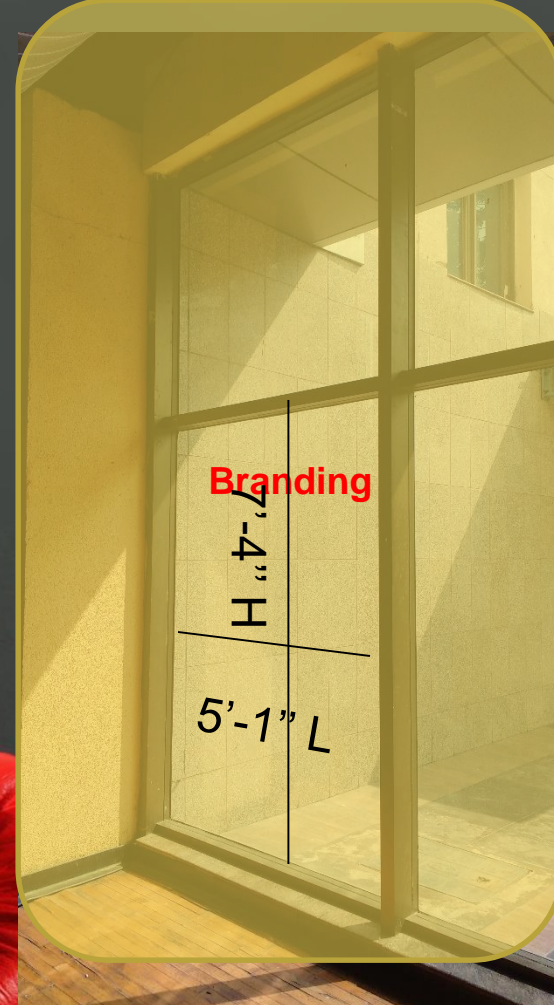
- Sizes to be confirmed

**GLAZING GROUND FLOOR TO 2ND
FLOOR. SIZE
70' FT LENGTH & 66' FT HEIGHT**

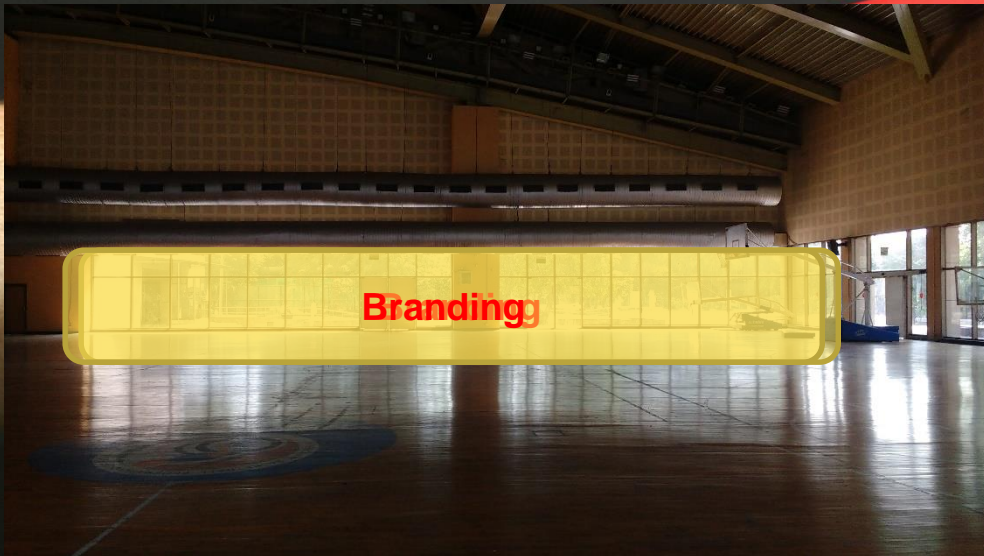


WARM UP AREA

- Sizes to be confirmed

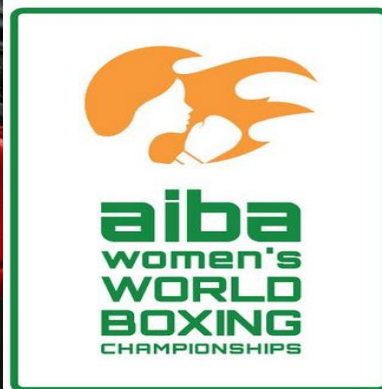


7'-4"X5'-1"X 55 Nos.



WARM UP AREA

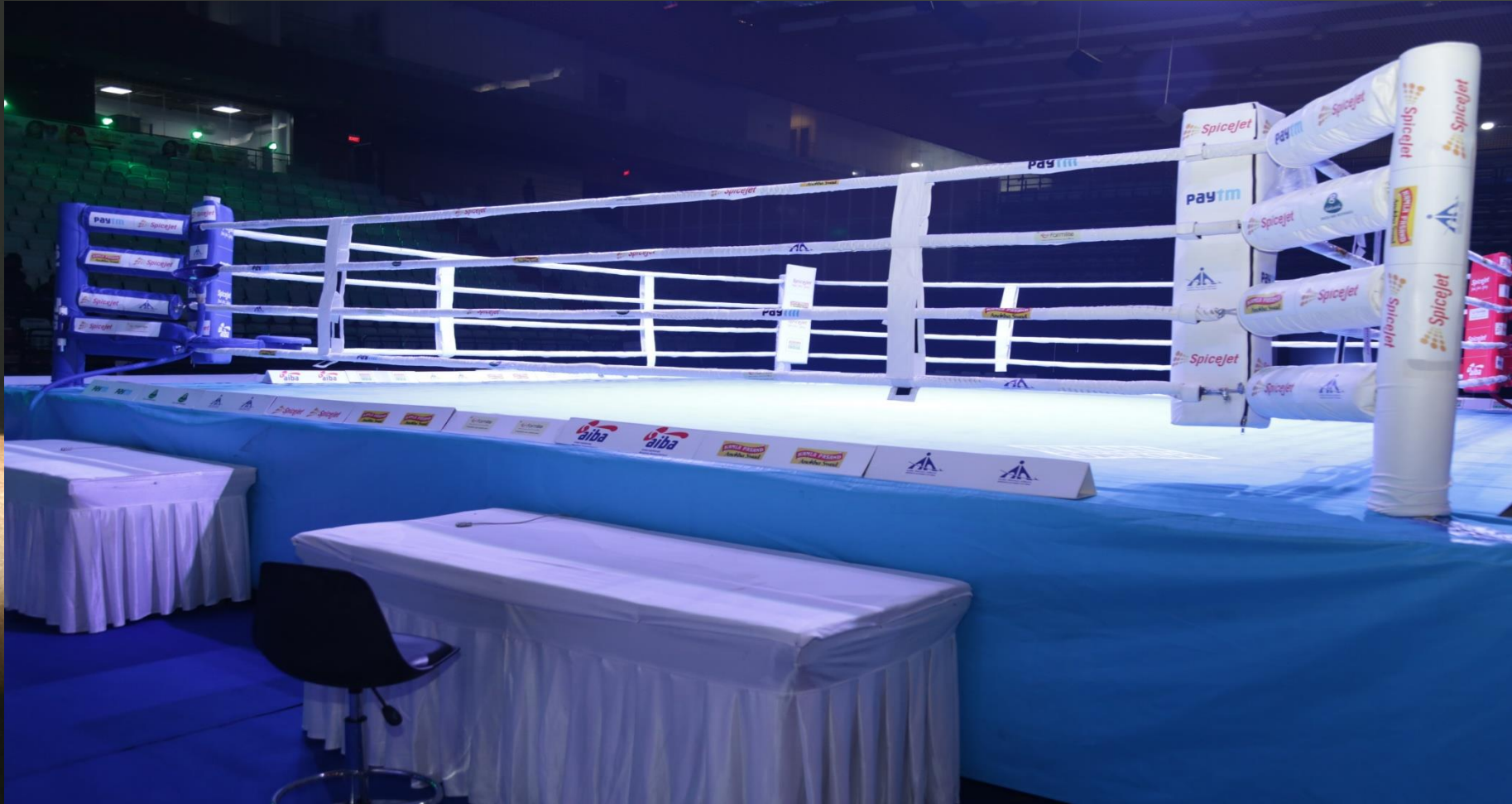
- Size to be confirmed with FLEX team



Field of Play

- Sizes to be confirmed

TOBLERONE & ROPE BRACKETS



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS

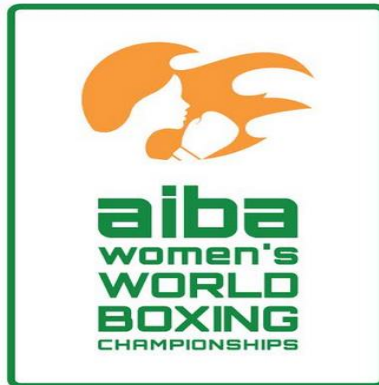
Field of Play

- Sizes to be confirmed

RING CORNER

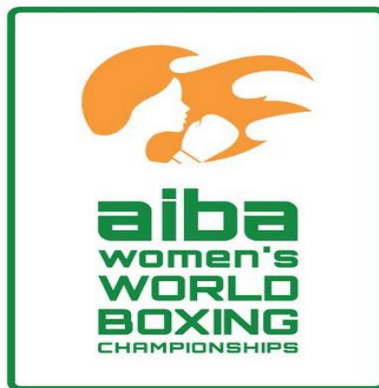


Field of Play



Field of Play

ROPE BRANDING



Field of Play

- Size to be confirmed

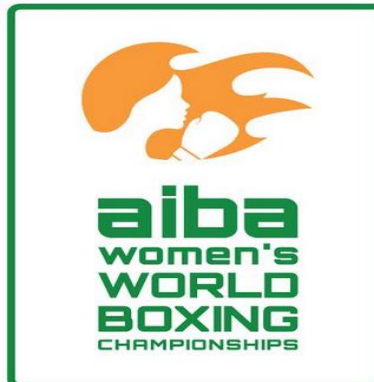
MIXED ZONE BACK DROP



Field of Play

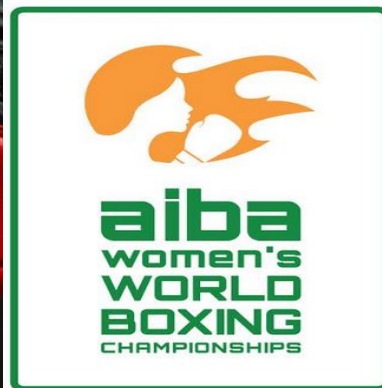
- Size to be confirmed

BOXERS ENTRANCE ARCH



Field of Play

- Size to be confirmed
RING BARRIER



Field of Play

- Size to be confirmed

RING PARTITION



Field of Play

- Size to be confirmed

MEDAL PODIUM



Signage's at Gates

**VIP,VVIP
Entry
Outer gate 22**

8Lx5h Ft

**R & J , ITO
Entry
Outer gate 21**

8Lx5h Ft

**Athlete's
Entry
Outer gate 18**

8Lx5h Ft

**Media,LOC,
Service Entry
Outer gate 16**

8Lx5h Ft

**Spectator's
Entry
Outergate
8A & 8B**

8Lx5h Ft



aiba
women's
WORLD
BOXING
CHAMPIONSHIPS